

MAPIC India Conference 2026

Theme: The India Advantage: Reforms, Retail & Rising Consumption

Time (Hrs)	Day- 1 (Tuesday 29th September 2026)
8:30-10:45	Registration
11:00-11:15	Welcome Note By MAPIC India
11:15-12:00	Powerhouse Inaugural Session: Panel Discussion: "The India Advantage: From Reform to Retail Growth in a Rising Consumption Economy" Key Discussion Points: • Reform-driven retail growth • Emerging consumer segments • Evolution of retail formats • India's global retail positioning • Investor sentiment and capital flows • Demand vs supply outlook Speakers: TBA
12:00-12:15	Report Launch
12:15-13:00	Investors Panel Discussions: Capital Meets Consumption: Where is Smart Money Betting in India? A high-level discussion on how institutional capital is evaluating India's retail and retail real estate story amid strong consumption growth. Key Discussion Points: • India as a global investment destination • Retail real estate investment trends • REITs and institutional capital • Risk-return expectations • What defines an investment-grade retail asset Speakers: TBA

13:00–13:15	Report Launch
13:15–14:00	Retail Under Pressure: Navigating Imports, Disruptions & Global Uncertainty Retail leaders share how supply chain disruptions, imports, geopolitical shifts, and rising costs are reshaping sourcing and expansion strategies. Key Discussion Points: • Impact on sourcing and inventory • Diversifying supply chains • Expansion amid uncertainty • India's role as a sourcing and consumer market • Building resilient partnerships Speakers: TBA
14:00–15:00	Networking Lunch Break
15:00–15:45	Panel Discussion: From Utility to Status Symbol: India's Watch Market Reinvented The Indian watch market is evolving through premiumization, luxury demand, fashion trends, and smart wearable adoption. Key Discussion Points: • Growth of luxury, fashion, and smart watches • Premiumization trends • Omnichannel retail strategies • Tier 2 and Tier 3 market opportunities • Consumer aspirations and buying behavior Speakers: TBA

15:45– 16:30
Athleisure Reset: What Will Define the Winners in India?

After rapid growth, India's athleisure sector is entering a phase focused on profitability, differentiation, and sustainable expansion.

Key Discussion Points

- Brand differentiation and positioning
- D2C vs global brands
- Omnichannel growth strategies
- Profitability pressures: CAC, discounting & margins
- Future growth opportunities
- building
- Tier 2/3 expansion: real opportunity or overestimation?
- What will define the next winners: brand, product, or distribution?

Speakers: TBA
16:30–17:15
Panel Discussion: Beauty Boom: India's Fastest-Growing Lifestyle Opportunity

India's beauty market is expanding rapidly, driven by digital influence, premiumization, and evolving consumer preferences.

Key Discussion Points

- Premiumization trends
- Homegrown vs global brands
- Influencer-driven commerce
- Omnichannel expansion
- Growth opportunities beyond metros

Speakers: TBA

17:15-18:00	Wrap Up session: The CEO Agenda: What Will Define Retail Success in India? Leading retail CEOs discuss the strategies, priorities, and opportunities that will determine success in India's next growth phase. Key Discussion Points: • Scale vs profitability • Future growth drivers • Major industry challenges • Strategic bets for the next decade Speakers: TBA
18:00	End of Day 1 Conference
19:00	MAPIC India Innovation Awards

Time (Hrs)	Day- 2 (Wednesday 30th September 2026)
11:00–11:45	Opening Talk: The Aspiration Economy: Scaling Consumption—Is India’s Infrastructure Ready? As consumer demand accelerates across categories, industry leaders examine whether India’s physical and digital infrastructure can support the next wave of growth. Key Discussion Points • Infrastructure readiness • Retail and real estate capacity • Supply chain evolution • Growth opportunities beyond metros Speakers: TBA
11:45–12:30	Candid TALK: Quick Commerce Wars: Speed, Scale & Sustainability India’s quick commerce sector is transforming retail. Industry leaders discuss scale, profitability, consumer behavior, and future opportunities. Key Discussion Points • Market evolution and consolidation • Expansion into new categories • Tier 2 and Tier 3 growth potential • Logistics and profitability challenges • What needs to change for the model to become profitable at scale? • Is logistics the biggest bottleneck—or the biggest opportunity? Speakers: TBA

12:30– 13:15

Beyond Gyms: How Malls Are Tapping into the Wellness Economy

Wellness is reshaping consumer lifestyles and mall ecosystems. Developers and wellness brands explore how health-focused experiences are driving engagement and footfall.

Key Discussion Points:

- Wellness-led retail strategies
- Fitness, healthcare, and community spaces
- Wellness-focused F&B
- Impact on dwell time and spending

Speakers: TBA

13:15– 14:15

Networking Lunch Break

14:15–15:00

Panel: “Cost vs Consumption: Rethinking Mall ROI in India’s New Reality”

As development costs rise, mall owners are reassessing strategies to maintain returns and long-term viability.

Key Discussion Points

- Rising cost pressures
- Leasing and revenue models
- Experience-led tenant strategies
- Mixed-use development opportunities

Speakers: TBA

15:00–15:45

Panel Discussion: The New Accessories Code: How Gen Z is Redefining Fashion, Function & Self-Expression

Younger consumers are reshaping India's jewellery market through changing preferences, digital influence, and modern luxury expectations.

Key Discussion Points:

- Gen Z & millennials reshaping the accessories market
- Fashion, function & self-expression driving purchases
- Rise of premium yet affordable accessory brands
- Sustainability & circular fashion trends
- Legacy brands reinventing design & retail experiences
- Celebrity, influencer & creator-led brand impact

Speakers: TBA

15:45–16:30

Panel Discussion: New-Age Fashion vs Legacy Powerhouses: Who's Winning India's Ethnic & Menswear Market?

Legacy brands and digital disruptors compete for India's fast-evolving fashion consumer.

Key Discussion Points:

- Changing consumer preferences
- Legacy brand reinvention
- Omnichannel growth models
- Expansion into emerging markets
- Relevance in the social media era

Speakers: TBA

16:30–17:15	Panel Discussion: Retail in Transit: Turning Airports, Metro Stations & Highways into Consumption Hubs Transit locations are becoming important retail ecosystems offering new opportunities for brands and operators. Key Discussion Points: • Evolution of transit retail • Consumer expectations on the move • Airport, metro, and highway opportunities • Future growth drivers Speakers: TBA
17:15–18:00	Panel Discussion: Is Food the New Retail? When Dining Drives Destinations Dining is increasingly influencing destination choice, footfall, and consumer engagement within retail environments. Key Discussion Points: • Food as a retail anchor • Experience-led dining • Impact on dwell time and spending • Designing food-first destinations • Balancing retail and F&B mix Speakers: TBA
	End of Conference
	MAPIC India Retail Awards