

MAPIC India Conference 2026

Theme: The India Advantage: Reforms, Retail & Rising Consumption

Time (Hrs)	Day- 1 (Tuesday 29th September 2026)
8:30-10:45	Registration
11:00-11:15	Welcome Note By MAPIC India
11:15-12:00	<p>Powerhouse Inaugural Session: Panel Discussion: "The India Advantage: From Reform to Retail Growth in a Rising Consumption Economy"</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Reform-driven retail growth • Emerging consumer segments • Evolution of retail formats • India's global retail positioning • Investor sentiment and capital flows • Demand vs supply outlook <p>Speakers Invited:</p> <ul style="list-style-type: none"> • <i>Tushar Ved, President, Apparel Group</i> • <i>Venkatesalu V, CEO & Executive Director, Trent</i> • <i>Jeyandran Venugopal, President & CEO, Reliance Retail</i> • <i>Sathyajit R, Chief Executive Officer - International Brands, ABFRL</i>
12:00-12:15	Report Launch
12:15-13:00	<p>MAPIC Global Powerhouse: "India Calling: How Global Brands Are Pivoting to India"</p> <p>Session Overview:</p> <p>As brands rethink global expansion strategies, India has emerged as one of the world's most attractive growth markets. This session explores market - entry strategies, partnerships, localization, and scaling opportunities.</p> <p>Key Discussion Points</p> <ul style="list-style-type: none"> • Why brands are prioritizing India • Entry models: Franchise, JV, Owned Operations • Scaling strategies and timelines • Localization vs global consistency • Finding the right partners • Overcoming operational challenges <p>Speakers: TBA</p>

13:00–13:15	<p>Report Launch</p>
13:15–14:00	<p>Investors Panel Discussions: Capital Meets Consumption: Where is Smart Money Betting in India?</p> <p>With India moving toward a \$2 trillion retail economy, investors are increasingly evaluating opportunities across retail, real estate, and consumption sectors.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • India as a global investment destination • Retail real estate investment trends • REITs and institutional capital • Risk-return expectations • What defines an investment-grade retail asset <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Ramesh Nair , Director and Chief Executive Officer of Mindspace Business Parks REIT</i> • <i>Siddharth Nawal, Principal, Blackstone India</i> • <i>Arjun Sharma, Vice Chairman, Nexus Select Trust</i> • <i>Badal Yagnik, Chief Executive Officer & Managing Director, Colliers India</i>
14:00–15:00	<p>Networking Lunch Break</p>
15:00–15:45	<p>Retail Under Pressure: Navigating Imports, Disruptions & Global Uncertainty</p> <p>Retail leaders share how supply chain disruptions, imports, geopolitical shifts, and rising costs are reshaping sourcing and expansion strategies.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Impact on sourcing and inventory • Diversifying supply chains • Expansion amid uncertainty • India's role as a sourcing and consumer market • Building resilient partnerships <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Venu Nair, Chief of strategic partnerships and omni channel, Myntra</i> • <i>Rakesh Jallipally, CEO, Pepe Jeans India</i> • <i>Manish Kapoor, MD, Marks and Spencer</i> • <i>Adwaita Nayar, CEO, Nykaa Fashions</i> • <i>Patrik Antoni, CEO, Ikea India</i>

15:45– 16:30

Panel Discussion: From Utility to Status Symbol: India's Watch Market Reinvented

The Indian watch market is evolving through premiumization, luxury demand, fashion trends, and smart wearable adoption.

Key Discussion Points:

- Growth of luxury, fashion, and smart watches
- Premiumization trends
- Omnichannel retail strategies
- Tier 2 and Tier 3 market opportunities
- Consumer aspirations and buying behavior

Invited Speakers:

- *Kuruvilla Markose, CEO, Watches Division at Titan*
- *Prashanth Aluru, Chief Executive Officer and Co-Founder of TMRW*
- *Yasho Saboo, Founder and Chairman, Ethos Watches*
- *Gaurav Khatri, CEO and Co-Founder, Noise*
- *Gaurav Mehta, Founder, Jaipur Watch Company*
- *Sujit Kumar, Co-Founder, Delhi Watch Company*

15:45– 16:30

Athleisure Reset: What Will Define the Winners in India?

After rapid growth, India's athleisure sector is entering a phase focused on profitability, differentiation, and sustainable expansion.

Key Discussion Points

- Brand differentiation and positioning
- D2C vs global brands
- Omnichannel growth strategies
- Profitability pressures: CAC, discounting & margins
- Future growth opportunities
- building
- Tier 2/3 expansion: real opportunity or overestimation?
- What will define the next winners: brand, product, or distribution?

Speakers:

- *Ramprasad Sridharan is the Managing Director (MD) of Puma India*
- *Rajesh Jain, CEO & MD, Lacoste*
- *Tushar Goculdas. Founder & Managing Director, Underdog*
- *Sunil JhunJhunWala is the Co-Founder and Managing Director, Technosport*
- *Ajay Singh, MD, HRX*
- *Shamik Sharma, MD, Cult.sport*

<p>16:30–17:15</p>	<p>Panel Discussion: Beauty Boom: India’s Fastest-Growing Lifestyle Opportunity</p> <p>India's beauty market is expanding rapidly, driven by digital influence, premiumization, and evolving consumer preferences.</p> <p>Key Discussion Points</p> <ul style="list-style-type: none"> • Premiumization trends • Homegrown vs global brands • Influencer-driven commerce • Omnichannel expansion • Growth opportunities beyond metros <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Jacques Lebel, MD, L'Oréal India</i> • <i>Shankar Prasad, MD, plum</i> • <i>Anchit Nayar, MD, Nykaa</i> • <i>Ayush k, Country GM, Sephora India</i> • <i>Varun Alagh, Co- Founder, Mamaearth</i> • <i>Tarun Sharma, CEO, Hyphen</i>
<p>17:15–18:00</p>	<p>Wrap Up session: The CEO Agenda: What Will Define Retail Success in India?</p> <p>Leading retail CEOs discuss the strategies, priorities, and opportunities that will determine success in India's next growth phase.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Scale vs profitability • Future growth drivers • Major industry challenges • Strategic bets for the next decade <p>Moderator:</p> <ul style="list-style-type: none"> • <i>Subheesh Babu, JLL</i> <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Damodar Mall, CEO, Grocery, Reliance Retail</i> • <i>Dinesh Hariharan, CEO, VAANGO (Devyani International)</i> • <i>Amar Preet Singh, Co - Founder & COO at Neeman's</i> • <i>Kavindra Mishra, Managing Director & CEO, Shoppers Stop</i>
<p>18:00</p>	<p>End of Day 1 Conference</p>
<p>19:00</p>	<p>MAPIC India Innovation Awards</p>

Time (Hrs)	Day- 2 (Wednesday 30th September 2026)
11:00-11:45	<p>Opening Talk: The Aspiration Economy: Scaling Consumption—Is India’s Infrastructure Ready?</p> <p>As consumer demand accelerates across categories, industry leaders examine whether India’s physical and digital infrastructure can support the next wave of growth.</p> <p>Key Discussion Points</p> <ul style="list-style-type: none"> • Infrastructure readiness • Retail and real estate capacity • Supply chain evolution • Growth opportunities beyond metros <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Mukesh Kumar, CEO Malls and Business Head, New Businesses K Raheja Realty</i> • <i>Harsh Bansal, Co-Founder, Unity Group and Vegas Mall</i> • <i>Abhishek Bansal, Executive Director, Pacific Malls</i> • <i>Sanjeev Mehra, CEO & Executive Director, Quest Properties India Limited</i> • <i>Pushpa Bector, Senior Executive Director and Business Head, DLF Retail</i>
11:45-12:30	<p>Candid TALK: Quick Commerce Wars: Speed, Scale & Sustainability</p> <p>India’s quick commerce sector is transforming retail. Industry leaders discuss scale, profitability, consumer behavior, and future opportunities.</p> <p>Key Discussion Points</p> <ul style="list-style-type: none"> • Market evolution and consolidation • Expansion into new categories • Tier 2 and Tier 3 growth potential • Logistics and profitability challenges • What needs to change for the model to become profitable at scale? • Is logistics the biggest bottleneck—or the biggest opportunity? <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Sahil Burua, Co-Founder, Delhivery</i> • <i>Albinder Dhindsa, Founder & CEO, Blinkit</i> • <i>Aadit Palicha, Co-Founder & CEO, Zepto</i> • <i>Amitesh Jha, CEO, Swiggy Instamart</i> • <i>Hari Kumar G, Chief Business Officer, BigBasket</i>

<p>11:50- 12:30</p>	<p>Beyond Gyms: How Malls Are Tapping into the Wellness Economy</p> <p>Wellness is reshaping consumer lifestyles and mall ecosystems. Developers and wellness brands explore how health-focused experiences are driving engagement and footfall.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Wellness-led retail strategies • Fitness, healthcare, and community spaces • Wellness-focused F&B • Impact on dwell time and spending <p>Moderator :</p> <ul style="list-style-type: none"> • <i>Palak Kumar, JLL</i> <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Abhishek Bansal, Executive Director, Pacific Malls</i> • <i>Shibu Philips, Director, Shopping Malls, Lulu Group</i> • <i>Muhammad Ali, CEO, Forum Malls, Prestige Group</i> • <i>Naresh Krishnaswamy, CEO, Curefit</i> • <i>Vikas Jain, MD, Anytime Fitness</i> • <i>Nikhil Kakkar, Co-Founder, Crunch Fitness</i>
<p>12:30-13:15</p>	<p>Panel Discussion : Retail Meets Tourism: Can India Become a Shopping Destination?"</p> <p>Can India replicate global retail-tourism success stories? Industry leaders discuss destination retail, infrastructure, hospitality, and policy support.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Building shopping destinations • Role of luxury, culture, and entertainment • Infrastructure and connectivity • Global best practices <p>Speakers: TBA</p>
<p>13:15- 14:15</p>	<p>Networking Lunch Break</p>

14:15-15:00

Panel: "Cost vs Consumption: Rethinking Mall ROI in India's New Reality"

As development costs rise, mall owners are reassessing strategies to maintain returns and long-term viability.

Key Discussion Points

- Rising cost pressures
- Leasing and revenue models
- Experience-led tenant strategies
- Mixed-use development opportunities

Invited Speakers:

- *Nirupa Jaishankar, Joint MD, Brigade Group*
- *Ashwin Puri, MD&CEO, Lakeshore*
- *Rajneesh Mahajan, CEO, Inorbit Mall*
- *Arjun Gehlot, Director of Ambience Malls*
- *Pushpa Bector, Group Executive Director and Business Head, DLF Retail*

15:00-15:45

Panel Discussion: The New Jewellery Code: How Gen Z is Redefining Gold, Diamonds & Modern Luxury

Younger consumers are reshaping India's jewellery market through changing preferences, digital influence, and modern luxury expectations.

Key Discussion Points

- Gen Z buying behaviour
- Gold as investment vs lifestyle
- Lab-grown diamonds
- Sustainability and transparency
- Digital-first jewellery retail

Invited Speakers:

- *Sachin Jain, Regional CEO India, World Gold Council*
- *Ricky Vasandani, CEO and Co-Founder, Solitario Diamonds*
- *Kiran Shinde, Chief Executive Officer, PMJ Gems & Jewelers Pvt. Ltd.*

15:45–16:30

Panel Discussion: New–Age Fashion vs Legacy Powerhouses: Who’s Winning India’s Ethnic & Menswear Market?

Legacy brands and digital disruptors compete for India's fast-evolving fashion consumer.

Key Discussion Points:

- Changing consumer preferences
- Legacy brand reinvention
- Omnichannel growth models
- Expansion into emerging markets
- Relevance in the social media era

Invited Speakers:

- *Vedant Modi, MD, Manyavar Mohey*
- *Manmohan Agarwal, Cantabil Retail*
- *Siddharth Bindra, MD, BIBA fashions*
- *Satyaki Ghosh, CEO, Raymond Lifestyle*
- *Siddharth Dungarwal, Founder, Snitch*
- *Vedang Patel, Founder, Souled store*

16:00–16:40

Panel Discussion: Retail in Transit: Turning Airports, Metro Stations & Highways into Consumption Hubs

Transit locations are becoming important retail ecosystems offering new opportunities for brands and operators.

Key Discussion Points:

- Evolution of transit retail
- Consumer expectations on the move
- Airport, metro, and highway opportunities
- Future growth drivers

Invited Speakers:

- *Videh Kumar Jaipurjar, CEO, Delhi International Airport Ltd (DIAL)*
- *Arun Bansal, CEO, Adani Airport*
- *Vikas Kumar, MD, DMRC*
- *Raghav Verma, Founder, Chaayos*
- *Varun Kapur, Managing Director & CEO, Travel Food Services*

<p>16:40–17:20</p>	<p>Panel Discussion: Is Food the New Retail? When Dining Drives Destinations</p> <p>Dining is increasingly influencing destination choice, footfall, and consumer engagement within retail environments.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Food as a retail anchor • Experience-led dining • Impact on dwell time and spending • Designing food-first destinations • Balancing retail and F&B mix <p>Invited Speakers:</p> <ul style="list-style-type: none"> • <i>Karan Kapur, Executive Director, K Hospitality Corp (TFS, Copper Chimney, Joshh, Bombay Brasserie, The Irish House, Idli.com, Cafeccino, Curry Kitchen, Blue Sea Banquets & Catering)</i> • <i>Keenan Tham, Founder & Managing Director, PEBBLE STREET HOSPITALITY PRIVATE LIMITED – Koko, Foo</i> • <i>Chirag Chhajer, Co-Founder, Burma Burma</i> • <i>Aditi Dugar, CEO and owner of Masque restaurant and Sage Saffron in Mumbai</i>
<p>17:20–18:00</p>	<p>Final Thought: Panel Discussion: India’s Retail Map: Where Should Developers Build Next?</p> <p>Developers, retailers, and investors discuss India's next retail growth corridors and the future of retail development.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Emerging retail hotspots • Demand and supply outlook • Tier 2 and Tier 3 expansion • Retailer requirements • India's retail evolution over the next decade <p>Speakers: TBA</p>
<p>18:00</p>	<p>End of Conference</p>
<p>18:00–19:00</p>	<p>Networking Pre Award Cocktail in Exhibition Area</p>
<p>19:00 onwards</p>	<p>MAPIC India Retail Awards</p>