

Time (Hrs)	<p><b>Mapic India 2022 ( 14<sup>th</sup>- 15<sup>th</sup> September 2022)</b></p> <p><b>Theme:</b></p> <p><b>Moving to the Next Normal : Sustainability, Innovation and Human Connection</b></p>
	<b>Day- 1 (Wednesday, 14<sup>th</sup> September 2022)</b>
8:30-10:00	<b>Registration</b>
10:00-10:05	<b>Welcome Note</b> by Ashna Gemini Sharan, Portfolio Director, Mapic India
10:05-10:10	<b>Special Address</b> by Jason Neu ,Global Senior Director, RX Philippines & RX India
10:10-10:20	<b>Deloitte Report Launch</b> and knowledge presentation by Rajat Wahi, Partner, Deloitte India.
10:20-10:40	<b>Chairman Keynote:</b> “Reinventing India Retail with the power of digitization “ Manish Tiwary – Country Manager, India Consumer Business, Amazon India.
10:40-11:30	<p><b>Inaugural Power House:</b></p> <p><b>“Future Is Now”- How Leaders Are Rebuilding A Better Retail Today For A Strong And Sustainable Future.</b></p> <p>The session is reserved for Retail’s top thought-leaders to set the scene for Mapic India 2022 discussions which will focus on the roadmap to build a better retail for today and Future. Retail Leaders will share their ambitious plan for sustainable growth with new innovations and Human connection for new age consumer.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Future of Retail- Merging the online and offline retail</li> <li>• Emerging Trends &amp; Opportunities for India Retail</li> <li>• Taking A Leap From Digital To Human Centered Technologies</li> <li>• Exploring The Future Of Brick &amp; Mobile Shopping</li> <li>• Shifts in consumer behavior and expectations</li> <li>• Delivering a sustainable strategy for long-term investment and growth</li> <li>• What are the biggest challenges facing retailers in 2022?</li> <li>• New opportunities and challenges going ahead in next 5 years</li> </ul> <p><b>Moderator: Anuj Puri, Chairman, ANAROCK Group</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Manish Tiwary – Country Manager, India Consumer</li> </ul>

	<p>Business, Amazon India.</p> <ul style="list-style-type: none"> <li>• Venu Nair, MD &amp; CEO, Shoppers Stop</li> <li>• Vivek Gambhir, CEO, BoAt Lifestyle</li> <li>• Abhishek Ganguly, Managing Director, PUMA India &amp; South East Asia</li> </ul>
<p><b>11:30-11:40</b></p>	<p><b>Key insights by JLL on India Retail Sector</b>  <b>Presenter: Dr Samantak Das, Executive Director and Head - Research &amp; REIS, India and Sri Lanka, JLL</b></p>
<p><b>11:40- 12:20</b></p>	<p><b>Panel Discussion: “The Rise Of Lower Tier Cities In India”: The New Paradigm Of Indian Retail”</b></p> <p>Door-step delivery was a privilege mostly enjoyed by urban consumers till the pandemic. Today, with reverse migration, increased internet penetration, digitization and technology adoption, e-commerce has already reached India’s hinterland as well. The time is apt for Malls and Brands to venture into the length and breadth of the country and tapped the vast untapped potential in lower tier cities in India, its time to analyze and expand the market, have the right pricing, know the local festivals and customer. With almost 65 per cent of India’s population living in non-urban areas, Malls developers and Retail brands have a vast untapped market as Tier 2,3 and Tier 4 markets have shown maximum growth potential, outpacing that of tier 1 cities.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Why it makes sense for Indian retail to go tier 2/3/4</li> <li>• New Opportunities for malls and retailers</li> <li>• Educational/industry hubs, Tourist towns</li> <li>• Why the lower tiers cities of India the future growth engines</li> <li>• What are the upcoming projects in Retail in these markets?</li> <li>• Moving beyond metros to the real Bharat for growth</li> <li>• Addressing the new market - retail and mobility, connecting malls and retailers with customers efficiently. (GMP)</li> </ul> <p><b>Moderator: Sharad Nagpal, Head - Retail Services, North India and International Business Development, India, JLL</b></p> <ul style="list-style-type: none"> <li>• Damodar Mall, CEO, Grocery, Reliance Retail</li> </ul>

	<ul style="list-style-type: none"> <li>• Pushkaraj Shennai, CEO, Lakme Unilever</li> <li>• Akhil Jain, Director, Jain Amar (Madame)</li> <li>• Amit Sharma, MD, Miraj Cinemas</li> <li>• Chandershekhar Kaul, MD, Beyond Squarefeet</li> <li>• Gaurav Bansal, India Head, Google Maps Platform</li> </ul>
12:20-12:30	<p><b>Presentation: “A location AI to tell you where to be” - by Devashish Fuloria, CEO, Geo IQ</b></p>
12:30-13:15	<p><b>Panel Discussion: The Retail March To Omnichannel 2.0 For The Next Normal.</b></p> <p>Post-COVID retail sales are showing definite signs of rebound across the globe. However, there's another reality that retailers need to reckon with. Growth will not be evenly distributed either across categories, regions or channels. In a scenario like this, how should retailers manage the interplay between physical and online sales to create a seamless, convenient and safe shopping environment and take customer experience to the next level? Today's customers have a differently wired omnichannel mindset. Their expectations of customer journey have already blurred the lines between physical and digital. They want the physical experience in their digital journey as much as they want the digital in their in-store experiences. This is what some innovative retailers are successfully addressing today. Our panel of retail leaders will explore the key steps your organization needs to take to create superior customer experiences for the next Normal.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ The future of Open Retail (ONDC) &amp; the role of conversational AI ONDC</li> <li>✓ Omnichannel 2.0: A Blend of Transformation and Collaboration</li> <li>✓ Omnichannel new trends and how they're shaping creativity in the marketing field.</li> <li>✓ What The Metaverse Means For The Future Of Retail</li> <li>✓ Omni Channel- No Longer just the BUZZWORD but the reality to survive</li> <li>✓ Learn the most significant innovations that will impact your strategy over the next years</li> <li>✓ How retail organisations are using behavioural</li> </ul>

	<p>engineering to drive change in customer behaviour and how that impacts the bottom line</p> <p>✓ Tapping Into The Millennial &amp; Gen-Z Mindshare</p> <p><b>Moderator: Neil Barman, Chief Growth Officer, Yellow.ai</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• John Strickland, Director, India, Middle East and Emerging markets, Board International</li> <li>• Vipul Mathur, Vice President , Modern Trade and eCommerce Hindustan Unilever Limited</li> <li>• Raghav Verma, Co-Founder, Chaayos</li> <li>• Narendra Pratap Singh, Director, Samsonite South Asia</li> <li>• Pramod Arora, Chief Growth &amp; Strategy Officer (Enabler), PVR</li> <li>• Sadashiv Nayak, Board Advisor- Organic India, ex CEO- Big Bazaar</li> </ul>
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**13:15- 14:15 Networking Lunch  
Break Hosted by Brookfield  
Properties**

<p><b>14:15-14:55</b></p>	<p><b>Panel Discussion: The Future Of Shopping: New Global Trends Shaping The Retail For 2025.</b></p> <p>The setting in which retailers will play in the future is increasingly complex – it is an environment in which consumer brands eventually be adept in an omni-channel world and compete with retailers in the same market place(s). This session will provide a comprehensive look at the current picture and future projections for the global economy and what this means for retail across the world. How the leaders are evolving, How the retailers and developers around the world are seizing the new opportunities and embracing the realities of accelerated change. Delve into key discussion on the new emerging trends and growth opportunities in retail with Global Experts.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• How is leadership driving a culture of innovation and agility to make organizations future ready?</li> <li>• What are the mega-trends your business faces over the next two to three years, and how have these influenced strategy?</li> <li>• How do we predict the future needs of customers and where do we look for emerging trends?</li> <li>• Use of data and technology to strengthen customer relationships while making operations easier</li> </ul>
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	<ul style="list-style-type: none"> <li>• Driving and scaling up the omni-channel strategy – from understanding customer needs to personalization of experience to last mile delivery through supply chain</li> </ul> <p><b>Presenter: Arun Shastri, Principal, New York, ZS Associates</b>  <b>Moderator: Tarun Pandey, Partner, ZS Associates</b></p> <ul style="list-style-type: none"> <li>• Amitabh Suri, CEO, USPA, Arvind Brands Limited</li> <li>• Vineet Gautam, CEO, Bestseller India</li> <li>• Gurukeerthi Gurunathan, Co-founder, CaratLane - A Tanishq Partnership</li> <li>• Sooraj Bhat, CEO, Ethnic Business, Aditya Birla Fashion Retail Ltd.</li> <li>• Rajiv Nair, CEO, Kaya</li> </ul>
14:55-15:05	<p><b>Presentation by V. Muhammad Ali, CEO, Forum Malls, Prestige Group</b></p>
15:05-15:40	<p><b>Panel Discussion: Striding Towards A Sustainable Retail: Better For The Planet And The Bottom Line</b></p> <p>Last Pandemic years dubbed the years of sustainability. Brands trumpeted their commitments: under scrutiny for contributing to carbon emissions, pollution and waste, sustainable practices in retail grew in scope from reducing emissions to using environmentally-friendly materials and packaging. More and more, consumers expect their favorite brands to take a stand for what they believe is right and sustainability is a priority. Building in sustainability or elements of the circular economy open up huge opportunities to differentiate their business and become a consumer favorite, the consumer emotional connect and loyalty is stronger with brands that have values that encourage sustainability, and for higher end of the market it is fast becoming non negotiable</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ Meet the Brands who are setting the examples in the industry and learn how they have launched successful initiatives and what worked and what didn't.</li> <li>✓ Gen Z leads the charge for sustainable retail</li> <li>✓ How sustainability is giving competitive advantage to brands that will compound over time in the new age</li> <li>✓ How sustainability and ROI can go hand in hand</li> <li>✓ How Brand leaders and Startups across a broad ecosystem are transform to a circular economy.</li> <li>✓ Does the future of supply chain and sustainability has its roots in on-demand manufacturing?</li> </ul>

	<p>✓ Why Investment Is Geared Towards Sustainability</p> <p><b>Moderator: Bijou Kurien, Chairman, RAI</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Mukesh Kumar, Managing Director and CEO, Quest properties India Limited, RP- Sanjiv Goenka Group</li> <li>• Shibhu Philips, Business Head, Lulu International Shopping Malls Private Limited.</li> <li>• V. Muhammad Ali, CEO, Forum Malls, Prestige Group</li> <li>• Dilip Kapur, Founders, Hidesign</li> <li>• Andrew McVicker, Director, Pragma UK</li> <li>• Satish Venkatachaliah, Head of Hub Operations &amp; Innovation, H&amp;M Group Business Tech   India Hub</li> </ul>
<p><b>15:40-16:20</b></p>	<p><b>Panel Discussion: The Evolution Of Retail Store Into An Experience Centre</b></p> <p>With more and more customers looking to digital channels for product information, feedback, and insights, the role of the store is changing from a place that simply houses and transacts products to another integral step in building and differentiating customer experience. Our panel of retail experts will share rarely heard perspectives on the recent new innovations and focus on Human connection to make the new age stores – experience islands.</p> <p>Highlights:</p> <ul style="list-style-type: none"> <li>• What Are Your Stores For? (Re)defining The Purpose Of Physical Retail</li> <li>• Exploring The Future Of Brick &amp; Mobile Shopping</li> <li>• How Retailers are using in-store innovation to drive foot traffic and make their stores an irreplaceable touchpoint in the customer journey.</li> <li>• Interactive retail experiences are bridging the gap between the online and offline parts of a store</li> <li>• Prepare the workforce for the next normal</li> <li>• Why stores matter in ecommerce age</li> <li>• The new formats in retail</li> <li>• Why digital world need physical retail</li> <li>• Collaboration between retailer and developers for better experience</li> <li>• Crafting The Malls Of Future &amp; Store Designs For An Instagramable Age</li> </ul> <p><b>Moderator- Arjun Sumaya, Head - Retail Transactions, India &amp; Retail Services, West India and Head - Alternatives, India, JLL</b></p>

	<p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Darpan Kapoor, Vice Chairman, Kapsons Group</li> <li>• Manik Dhodi, Real Estate Director- Global Sales, Adidas</li> <li>• Abhishek Trehan, Director, Trehan IRIS</li> <li>• Dhruv Bogra, CEO, Forever New</li> <li>• Sunil Khanna, Founder, Songdew</li> <li>• Harsh Shah, Co-Founder, FYND</li> <li>• Amit Dutta, CEO, Le Marche Retail</li> <li>• Mrinaal Mittal, Director Unity Group, Director CP67</li> </ul>
<p><b>16:20-17:00</b></p>	<p><b>Panel Discussion: How Beauty And Wellness Industry Is Innovating In The New World To Match The Changing Consumer Expectations</b></p> <p>The beauty and wellness category as a whole has accelerated, thanks to the pandemic which has shaped the wellness business in a much better way by changing consumer behavior and giving people more time to spend on themselves. Skincare got a boost from mask-wearing and the "skinification" of other categories is also underway, which entails combining the benefits of skincare into makeup, haircare and other areas. Brands have better opportunities and revenue has also increased. Going forward it will be a big boon for wellness and beauty sector.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ Top Trends Changing The Face Of The Beauty Industry In 2022</li> <li>✓ From “waterless” beauty products to virtual try-on, what are the trends and tech that will continue to transform the sector in 2022 and beyond.</li> <li>✓ How Sustainability and a focus on environmental impact has taken on urgency at major beauty players looking to appeal to an increasingly eco-conscious population.</li> <li>✓ How Product personalization getting more sophisticated</li> <li>✓ Leading Women in Health, Wellness &amp; Beauty industry.</li> <li>✓ Sustainable, Clean &amp; Conscious Beauty: The Future of Beauty in the Next Normal</li> <li>✓ Expansion of beauty and wellness in Tier 2 and Tier 3 markets through partnerships and real estate collaboration</li> <li>✓ How wellness pharmacy, Ayurveda initiatives are enhancing consumer experience</li> <li>✓ How beauty brands are advancing social commerce strategies.</li> </ul> <p><b>Moderator: Sakshi Goel, Senior Director, CBRE South Asia</b></p>

	<p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Blessing A Manikandan, CEO, (TONI&amp;GUY) Paulsons Beauty &amp; Fashion Private Limited</li> <li>• Shankar Prasad, Founder and MD, Plum Cosmetics</li> <li>• CK Kumaravel, CEO, Naturals Salon and Spa</li> <li>• Malika Sadani, Founder &amp; CEO, The Moms Co</li> <li>• Saurabh Nanda, Founder Combonation and Partner-Coloressence</li> <li>• Kunal Gupta, CEO, FACES CANADA</li> </ul>
<p><b>17:00-17:10</b></p>	<p><b>Report Launch by Cushman and Wakefield: <i>Rebound, Revenge &amp; Re-Invent: A New Journey for Retail Realty</i></b></p> <p><b>Presented by Gautam Saraf, Managing Director Mumbai and New Business, Cushman and Wakefield</b></p>
<p><b>17:10-18:00</b></p>	<p><b>Panel Discussion: Perspective of Visionary Leaders</b>  <b>Retailtainment: How Retail Spaces Are Transforming Into Consumer Hubs.</b></p> <p>Retail places need a rebrand. Retail places are retail of course, but they must now also be leisure, community, amenity, civic, public realm, health and wellbeing environments. They need to sit with residential and workspace, expanding their use to different day parts, as well as fitting to the needs of a diverse consumer base.</p> <p>Interestingly, while repurposing existing retail space might bring in other forms of retail and leisure or uses such as offices, medical, urban logistics, light industrial etc, to make it work sustainably for the future requires an appreciation of consumer focused spaces.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ New Development in Mixed Use Commercial Spaces.</li> <li>✓ The convergence of leisure, entertainment and retail</li> <li>✓ Is the role of the retail agent changing to “curator of mixed use places”?</li> <li>✓ To boost physical retail, leisure and attractions offer a solution to strengthen the overall appeal of any development.</li> <li>✓ Current trends shaping the Retail Real Estate</li> <li>✓ New leasing models</li> <li>✓ How the malls in future</li> <li>✓ re will be different from the malls in the past</li> <li>✓ Architecture of future malls</li> </ul>



	<p><b>Moderator : Gautam Saraf, Managing Director Mumbai and New Business, Cushman and Wakefield</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Harsh Bansal, Co-Founder, Unity Group and Vegas Mall, Director CP 67</li> <li>• Pushpa Bector, Executive Director , DLF Malls</li> <li>• Rajneesh Mahajan, CEO, Inorbit Mall</li> <li>• Tushar Ved, President, Major Brands</li> <li>• Kumar Nitesh, CEO, Reliance Footprint / Trend Footwear/Lee Cooper/Catwalk/Perforamax</li> <li>• Vasco Santos, Global Leasing Director, Ingka Centres</li> </ul>
<b>18:00</b>	<b>NETWORKING TEA BREAK</b>
	<b>End of Day-1</b>
<b>Day 2</b> (Thursday, 15 <sup>th</sup> September 2022)	<b>Mapic India 2022</b> <b>Moving to the Next Normal : Sustainability, Innovation and Human Connection</b>
<b>10:00-10:50</b>	<p><b>Fire Side Chat: The future of Shopping: Reshaping Omnichannel and retail digitization for 2022 and beyond</b></p> <p>Ten years' worth of e-commerce transformation was accomplished in just 90 days during the pandemic. The COVID-19 pandemic has reset the retail game board. The most successful retailers will be those that connect with consumers in new ways by leaning in on their digital, omnichannel, and in-store technology ambitions. The Next Normal explores the coming decade in shopper experience and retail technology. The session is reserve for Top CIO's of India and technology experts to discuss how to Re-imagine your digital business, re-invent your operations, and re-create a fun and omnichannel customer experience.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Disruptions in Retail through Digital Transformation</li> <li>• How tech will revolutionize retail</li> <li>• What are the top technology trends that are transforming the retail space and how can you tap into them, to make every touch a shoppable moment and boost sales?</li> <li>• How can Brands can leverage data, AI, and hybrid cloud technologies to quickly expand their digital experiences, automate operations, and enable consumers to shop anywhere and any way they choose.</li> <li>• SMAC effect (Social, Mobile, Analytics &amp; Cloud)- Being the nexus of forces- How it is reshaping the CX</li> </ul>

	<p><b>Moderator : Harsh Shah, Co-Founder, FYND</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Sanjay Vakharia, CEO, Spykar</li> <li>• Kapil Mahtani, CEO, Tresmode</li> </ul>
<p><b>10:50-11:00</b></p>	<p><b>Presentation By PWC</b>  Joseph Martin Chazhooor Francis, Sr Director and Markets Leader, ESG Platform, PWC</p>
<p><b>11:00-11:40</b></p>	<p><b>Panel Discussion: Neighbourhood Malls: Decoding New Landscape In Indian Retail</b></p> <p>Neighbourhood shopping malls is the emerging trend in retail industry in India. These days, we have seen that a lot of shopping malls are opening in the close vicinity of the residential areas which cater to the basic needs of the consumers.</p> <p>Meet the top Neighbourhood mall developers and retailers who will be throwing light on the Future of Neighbourhood Malls</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ Neighbourhood Malls or Big Format Malls – Which is a Better Bet for Retailers?</li> <li>✓ Right retail mix, tenant mix, convenience...etc what else add to the success of the Neighbourhood malls.</li> <li>✓ Why Selecting the right brand for a Neighbourhood mall is of utmost importance?</li> <li>✓ How Bright is the Future of Neighbourhood Malls?</li> <li>✓ Opportunities for Neighbourhood malls in tier2 and tier3 cities.</li> </ul> <p><b>Moderator: Saket Amrit, Director Advisory and Transaction Services, CBRE South Asia</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Nandini Taneja, Vice President (Leasing), Reach Group</li> <li>• Hatish Kataria, Chief Business Officer, HLP Group</li> <li>• Kaiser Kazi, Heading Retail Design &amp; Fit-out Management at Jio World Plaza), Reliance</li> <li>• Paresh Mishra, President Business Development Vyoman India pvt ltd (Water Kingdom/Esselworld)</li> <li>• Nitin Gulati, AVP, Leasing CP 67</li> <li>• Arvind Mayar, CEO, Secure Parking Solutions Pvt. Ltd.</li> </ul>

<b>11:40-11:45</b>	<b>Presentation by Texvalley</b> <b>Speaker: Susil S Dugarwal, Chief Mall Mechanic</b> <b>Beyond Squarefeet Advisory Pvt. Ltd.</b>
<b>11:45-12:20</b>	<p><b>Panel Discussion: Food And Grocery Retail: The Recipe Of Success For Malls</b></p> <p>Latest trends in retail suggest that food is actually becoming the main component of the mall evolution and that trend is expected to continue. The claim that ‘malls are dying’ is greatly exaggerated; instead, developers are seeing this as an opportunity to do more placemaking with food and grocery as the epicenter. With the landscape rapidly changing in this direction, now is the ideal time for restaurant and supermarket brands to consider entering the mall segment.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ Food courts: a new anchor in the shopping malls</li> <li>✓ The food courts, QSRs, kiosks, cafes, casual dine restaurants – Transforming Business formats</li> <li>✓ Where the grocery industry is heading in 2022</li> <li>✓ The future of cloud kitchens –Eating in&amp; how customer is moving toward</li> <li>✓ Servicification of Beverage &amp; Related food formats</li> </ul> <p><b>Moderator: Najeeb Kunil, CEO, PPZ</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Ms. Khair Ull Nissa Sheikh, Joint President – CED, WTC Noida Development Company Private Limited</li> <li>• Mahesh M, CEO, Creaticity</li> <li>• BASKARAMOORTHY D, Vice President Sales, Posiflex Technology</li> <li>• Ankur Chawla, Co-Founder and Director, HLP Group</li> <li>• Zubin Jall, Executive Director, Real Estate World Trade Centre Nagpur</li> </ul>

**12:20-13:00**

**Global Talk: The New Retail World: Dialogues with India."**


Topic Highlights:

- Prominent International brands sharing their experiences as a brand globally, and their India story, plans..
- Post the pandemic, crises in Ukraine, Taiwan, Sri Lanka, recessions in the west and the east, global brands and developers have challenging growth maps, dilemmas, and choices to make. More informed choices, If there is direction, exchange of knowledge, and dialogues, within our industry.
- What are some path-breaking new trends, worldwide?
- Innovation in Physical Retail and in Shopping Centres; what lies ahead?
- What can India learn from the world, and vice versa;
- How can we harness the global situation to our advantage?
- What's the latest in Tech?
- What's changed, since the pandemic, are these changes going to stay? For how long?
- What could be the biggest opportunities in the coming years? How can we collaborate, and accelerate growth?

**Moderator: Dr. Benu Sehgal, CEO, Freeport India**

**Speakers:**

- Manish Kapoor, MD & CEO, Pepe Jeans India
- Devang Sampat, CEO, Cinépolis India
- Istayak Ansari, Managing Director, UFC GYM India and Director & Co-Founder Greenie Energy & Puriso Handcrafted Soaps.
- Sharad Nagpal, Head - Retail Services, North India and International Business Development, India, JLL
- Mohit Khattar, CEO, Graviss Foods Pvt (Baskin Robbins)
- Tarak Bhattacharya, Executive Director, Mad Over Donuts
- Maneesh Sharma, CEO, Mr. D.I.Y
- Karthik Krishna, Director, Keydemand

<p><b>13:00-13:05</b></p>	<p><b>Presentation by GMR- Sourabh Jain, Head Business Development - GMR Aerocity Hyderabad, GMR Group</b></p>
<p><b>13:05-14:00</b></p>	<p><b>Networking Lunch Break Hosted by Brookfield Properties</b></p> 
<p><b>14:00- 14:40</b></p>	<p><b>Panel Discussion: Social media and influencer marketing in the luxury industry: Marketing Trends and the way forward.</b></p> <p>The luxury industry has used the celebrity endorsement route for Brand Building for many years. With the advent of digitalization and popularity of social media, luxury brands are forging strategic relationship with celebrities (Louis Vuitton and Deepika Padukone is a recent example) and collaborating with influencers on Instagram to engage with the new age young consumers. Luxury brands, retailers and influencers participate in this lively conversation</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>✓ Who is an influencer?</li> <li>✓ Emergence of stylists as influencers.</li> <li>✓ Creating a WOW online and offline consumer experience.</li> <li>✓ Marketing Trends You Need to Jump on in 2022</li> <li>✓ Leveraging Consumer Shopping Habits on Social Commerce</li> <li>✓ How Social Commerce is Opening More Avenues for Retailers</li> <li>✓ Changing marketing Tactics with changing consumer behavior</li> </ul>

	<p><b>Moderator: Anil Prabhakar, Jewellery and Watch Industry Analyst</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Meenakshi Kuwadekar, Luxury blogger, podcaster &amp; influencer</li> <li>• Arti Saxena, Director &amp; Head of Marketing, World Gold Council (WGC)</li> <li>• Vandana M Jagwani, Creative Director, Mahesh Notandass fine jewellery &amp; founder Vandals.</li> <li>• Amit Pratihari, General Manager, De Beers Forevermark</li> </ul>
<b>14:40-14:50</b>	<p><b>Presentation: Sustainability meets Profitability with the power of AIoT</b></p> <p><b>Speaker: Manan Chandna, Director and Head -AIoT Business Ventures @ Bosch Software and Digital Solutions</b></p>
<b>14:50-15:30</b>	<p><b>Panel Discussion: Winning In Retail: Building Loyalty &amp; Best-In-Class CX</b></p> <ul style="list-style-type: none"> <li>• Is customer loyalty shaken given the proliferation of brands?</li> <li>• How can brands/retailers build loyalty by leveraging analytics and digital tools to better understand, predict and cater to the evolving shopper behavior?</li> <li>• How can retailers sharpen decision-making (i.e.; store footprint, online presence, marketing campaigns, portfolio choices, vendor relations, etc.) in today's highly competitive business environment?</li> <li>• What would it take to invest in and build best-in-class CX that paves the way for retailers to win today and tomorrow?</li> </ul> <p><b>Moderator : Anuradha Tyagi, Director, Industry GTM Advisory - Retail &amp; CPG, Salesforce</b></p> <p><b>Co-Host: Rajat Wahi, Partner, Deloitte</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Pankaj Gupta, India Head, Retail Operations, Bata</li> <li>• Shankar Prasad, Founder and MD, Plum Cosmetics</li> <li>• Tarun Vashistha, Country Head- Retail Business Development, Pantaloons (Aditya Birla Group)</li> <li>• Sunil Menon, Chief Retail Expansion Officer, Lenskart</li> <li>• Deepak Agarwal, Founder and MD, Kazo.com</li> <li>• Sagar Daryani, Founder, Wow Momos</li> <li>• Parag Desai, Executive Director, WaghBakri Tea</li> </ul>
<b>15:30-16:00</b>	<p><b>Talk Show: The rise of retail investment: Top trends and future</b></p>

	<p><b>Moderator: Rajat Yadav, Senior Investment Specialist, Invest India</b></p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Ajay Prasad, MD, Taurus Investment Holdings</li> <li>• Vikram Gupta, Founder &amp; Managing Partner, IvyCap Ventures</li> <li>• Anmol Bhandari, Partner, Financial Advisory, Deloitte India</li> <li>• Rupen Doctor, Chief Executive Officer at Smart Gain Finance Simplified</li> </ul>
<b>16:00-17:00</b>	<p><b>Grand Finale with Galaxy of Retail Top Leaders: Decoding The Next Normal: Where Retail Goes From Here?</b></p> <p>Retailers and Developers must assess their revenue management practices, operating models, digital capabilities, capital investments, and M&amp;A strategies, then make bold moves to transform themselves.</p> <p>Businesses that can anticipate change and prepare for it are the ones that will thrive in the future. What is changing? What are the change drivers? What skills will be in demand ? How will consumers and technology change? In this session Top leaders in retail will decode new trends in Retail and where the retail is heading from 2022 and beyond..</p> <p><b>Moderator: Vineet Satija, Partner Deals, PwC.</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Sangeeta Prasad, Group CEO, Runwal Group</li> <li>• Yogeshwar Sharma, CEO, Select Citywalk</li> <li>• Amit Bansal, CEO, 91 Squarefeet</li> <li>• Rajendra Kalkar, President ( Malls), The Phoenix Mills Ltd</li> <li>• Sunil Nayak, CEO, Reliance Jewels</li> <li>• Alok Tandon, CEO, INOX Leisure</li> <li>• Rajesh Jain, MD &amp; CEO, Lacoste</li> </ul>
<b>17:00</b>	<b>End of Conference</b>
<b>17:00-18:00</b>	<b>Networking Tea and Coffee</b>
<b>18:30-19:30</b>	<b>Networking Pre Award Cocktail</b>
<b>19:30 onwards</b>	<b>Awards</b>