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| **Time (Hrs)** | **Mapic India (16th- 17th September 2025)**  **Theme:: “Next-Gen Retail: Navigating Disruption and Seizing Opportunities** |
|  | **Day- 1 (Tuesday, 16th September 2025)** |
| **8:30-10:45** | **Registration** |
| **10:30-11:00** | **Opening Showcase & Networking - MAPIC India 2025** |
| **11:00-11:05** | **Welcome Note by RX India** |
| **11:05-11:20** | **Unfiltered & Unplugged: A Fireside with a Visionary**  **“Igniting the Future of Retail Industry”** |
| **11:20-12:00** | **Powerhouse Inaugural Session:**  **Panel Discussion: “The $2 Trillion Retail Dream: What Will Shape India’s Next Growth Decade?”**  India's retail sector is poised for significant growth, with projections suggesting it could reach $2 trillion in the next decade. This expansion is expected to be driven by factors like urbanization, increasing disposable incomes, and a growing middle class, along with the rise of e-commerce and new retail hubs in tier II and III cities  This high-powered inaugural panel will bring together India’s most influential retail visionaries—industry pioneers who have not only witnessed the evolution of Indian retail but have actively shaped it.  **Key Discussion Points:**   * How India’s top retail minds are building differentiation in an overcrowded market * Lessons from legacy: what has changed, what must endure * Bharat’s boom: capitalizing on new consumption clusters in Tier 2/3 cities * Leadership in chaos: thriving amid fragmentation and digital disruption * The retail formula for 2025: experience, trust, speed, and scalability |
| **12:00-12:15** | **Report Launch** |
| **12:15-13:00** | **MAPIC Global Powerhouse: “Global Meets Local: Building Retail Bridges to the India Opportunity”**  **A moderated power panel featuring a mix of international retail brands eyeing or entering India, and leading Indian franchisors, developers, and operators who can enable their growth**. This session becomes a matchmaking-style discussion—real, practical, and partnership-driven.  **Session Overview:**  As international brands look to tap into the massive scale and momentum of India’s consumption economy, success lies in finding the right local allies. Be it through franchising, joint ventures, or licensing models, the partnership model is key to cracking the complexities of Indian retail.  This session brings both sides to the table—international retail leaders exploring or scaling in India, and top Indian franchise groups and enablers who know how to navigate the market. Together, they’ll explore what it takes to make these partnerships work—what global brands need, what Indian operators expect, and where the biggest untapped opportunities lie.  **Key Talking Points:**  • Why India is on every global boardroom’s radar  • What international brands look for in an Indian partner  • The franchising, licensing, and JV playbook: What works in India  • Decoding Indian consumer behavior: Localization vs. brand consistency  • Real estate, distribution, and digital infrastructure—what global brands need to know    (**Followed by a dedicated closed-door event for private networking)** |
| **13:00-13:45** | **Capital Currents: Who’s Fueling the Future of Indian Retail?”**  **Banking on Growth: How Capital, Confidence & Consumerism Converge**  As India’s retail industry marches toward the $2 trillion milestone, capital remains its most critical growth enabler. This high-stakes panel brings together top voices from banking, private equity, and investment firms to explore how financial institutions are reading the retail pulse.  From large format expansions to D2C disruptors, where is the money flowing—and what’s the risk appetite in today’s economic climate?  **Key Talking Points:**  **•** What makes Indian retail attractive to investors in 2025?  • How are banks and PEs evaluating retail portfolios today?  • Capital for scale: What do D2C and emerging retail brands need to know?  • Debt, equity, or hybrids: New investment structures  • What sectors (fashion, F&B, tech-led retail) are hot—and what’s cooling down?  • Building investor confidence in Tier 2/3 markets  • IPOs and exits: The evolving roadmap for retail-backed brands |

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| ,A black and white image of a cross  Description automatically generated **13:45-14:45 Networking Lunch Break** |

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| **14:45-15:15** | **Youth Activation Session:**  **BE THE VOICE OF NEXT-Gen Consumer – Take the KYC challenge, Prove it at MAPIC!**  **Topic to present: KYC: Know Your Customer**  **What the New-Age Consumer Really Wants”-Decode the Future of Retail Through the Eyes of Gen Z & Young Innovators**  **Session Concept:**  This engaging student-focused competition invites college teams from business, marketing, and design schools to present their vision on the evolving expectations of today’s consumers. In a rapidly changing retail landscape, understanding the customer is the ultimate superpower.  Teams will compete by delivering short, creative presentations around the theme “KYC – Know Your Customer”, exploring how brands can better engage, retain, and win the loyalty of new-age shoppers through personalization, innovation, and authenticity.  ( **Stay Tuned for more Info)** |
| **15:15-16:00** | **Panel Discussion: “Sky High Retail: Airports as the Next Shopping Superhubs”**  With millions of high – spending consumers passing through airports through every year , airport in India is goldmine for Brands. Airports are undergoing a radical transformation—from being mere travel gateways to becoming retail powerhouses with unmatched footfall, premium customer segments, and non-stop dwell time. With global travelers seeking convenience, luxury, and experience all at once, airport retail is emerging as one of the most profitable and untapped channels in modern retail strategy.  This panel explores how airports are becoming mini cities of consumption—blending luxury retail, F&B, local crafts, experiential zones, and tech-driven convenience to redefine how and where people shop.  **Key Talking Points:**   * Why airports are the new malls with wings * Understanding the high-value captive audience and changing consumption behavior * Luxury, local, and lifestyle: emerging retail categories at airports * The role of F&B, wellness, and experience zones in monetizing dwell time * Real estate planning, leasing strategies, and brand placement * Seamless tech: contactless retail, pre-ordering, and integrated travel commerce * What’s making Bangalore, Delhi & Mumbai airports retail destinations |

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| **16:00-16:15** | **Tea and Coffee Networking Break** |
| **16:15-16:30** | **One to One session: Visionary Voice–The Tech Giant’s Playbook**  **“CTRL+ ALT+ Retail: Disrupting the old, Designing the new”** |
| **16:30- 16:45** | **Beyond the Box: Uncommon Wisdom for the New-Age Retailer”- TED Talk**  Sometimes the most game-changing retail ideas don’t come from retail at all. In this thought-provoking session, we step outside the aisles and into the world of a trailblazer from another industry—be it tech, design, entertainment, or science. Through their unique lens, we’ll explore new models of innovation, human behaviour, experience design, and disruption—lessons that can reshape the way we think about customers, spaces, and storytelling in retail.  Because inspiration doesn’t always wear a name tag—it often comes from those who see the world differently  ( Stay Tuned for more info) |
| **16:45-17:30** | **The POWER Panel: “Retail Titans on What’s Next”**  **The Headline session of MAPIC India—where vision meets strategy, and disruption meets direction.**  The session brings together the most influential CEOs, founders and leaders who are actively shaping the future of Indian retail. In a time of economic shifts, digital dominance, and changing consumer behaviour, these industry trailblazers will candidly discuss how they’re future-proofing their businesses—and the retail sector at large.   * The Big Bet: Where are India’s retail giants placing their next big investment—technology, talent, experience, or expansion? * Consumer 3.0: How are they decoding the desires of the new-age Indian shopper? * Phygital Playbooks: What’s working in blending offline presence with online precision? * Sustainability & Purpose: Is the boardroom finally walking the green talk? * AI, Data & Personalization: Are these tools truly transforming business, or still just buzzwords? * The India Advantage: What makes India the most exciting retail market globally—and how are these leaders capitalizing on it? |
| **17:40-18:20** | **Wrap up panel: Retail with a Soul: The south India retail story**  In this landmark session, the rest of India meets the South.  We bring together iconic and emerging South Indian retail leaders who are shaping everything from fashion and jewelry to grocery, electronics, and homegrown D2C. This panel will decode how South India’s retail DNA—steeped in culture, values, and innovation—offers valuable lessons for the national and global stage.  Key discussion points:   * How traditional businesses are becoming tech-first and omnichannel * How deep customer connect powers expansion strategies * Gold, Sarees & Smart Homes: Categories South India dominates and reinvents * Family-Run, Future-Ready: Why South’s retail dynasties are built to last * How deep customer connect powers expansion strategies |
|  | **End of Day-1** |
| **Day 2**  **( Wednesday 17th September)** | **Mapic India 2025**  **Theme:: “Next-Gen Retail: Navigating Disruption and Seizing Opportunities** |
| **10:30-11:00** | **Welcoming Act** |
| **11:00-11:30** | **Setting the Stage: Policy Insights for a future ready retail industry**  In this pivotal session, industry associations, government stakeholders, and key strategic partners come together for a LIVE dialogue to discuss how India’s retail sector is evolving and what lies ahead. With contributions from the Ministry of Commerce, FICCI, Invest India, RAI, SCAI, and NRAI, ONDC we will explore the collective efforts that are driving the future of retail in India. |
| **11:30-12:00** | **MAPIC Global Powerhouse: “Why India, Why Now: The World’s Fastest-Growing Retail Frontier”**  **Panel Discussion: Unpacking the Opportunities, Scale & Momentum of India’s Consumption Economy**  India is no longer just an emerging market—it is the market of the future. As the fastest-growing major economy and home to over 1.4 billion consumers, India presents unmatched opportunities for global retailers, brands, Developers and investors. From its booming middle class and tech-savvy youth to deep smartphone penetration and Tier 2/3 market expansion, India is redefining what scale and speed look like.  This session will spotlight why global players—from fashion and lifestyle to F&B and digital-first brands and Real estate —are increasingly turning to India as a core market in their expansion strategy.  **Key Talking Points:**  **•** India’s retail and consumption boom: How big is the opportunity?  • Untapped demand in Tier 2/3 cities and beyond  • India as a testbed for innovation: What’s working  • Challenges to navigate real estate, compliance, localization  • Partnering for success: collaborations with Indian developers, retailers, and digital enablers  • What global brands need to know before entering or scaling in India |
| **12:00-12:40** | **Panel Discussion: “Voices that lead tomorrow”- The Rise of India’s Next-Gen Game Changers**  This powerful panel features the new wave of retail leaders—visionary inheritors who are not just preserving legacies but disrupting, innovating, and reimagining what Indian retail can be. From reinventing heritage businesses to launching bold new ventures, these Next-Gen voices are shaping retail with fresh perspectives, digital fluency, and a strong sense of purpose.  Key discussion Points:  • Transitioning from legacy to leadership  • The digital-native mindset in modern retail  • Building emotional intelligence into business strategy  • Innovation while staying rooted in brand heritage  • Sustainability, storytelling & personal branding in new-age retail |
| **12:40-13:20** | **Panel Discussion: “The Sparkle Strategy: Jewels, Journeys & the New Age Consumer”**  Jewellery retail in India is undergoing a stunning transformation—from tradition-heavy buying rituals to digital-first discovery, self-purchase trends, and immersive brand experiences. This session will explore how jewellery brands are modernizing legacy, embracing omnichannel retail, sustainability, and youth-centric storytelling to connect with today’s discerning consumers.  **Key Discussion Points:**   * What’s driving Gen Z and millennial jewellery purchases? * How are legacy brands like Tanishq, Malabar, or Kalyan evolving for the digital age? * Rise of D2C jewellery brands and how they’re challenging tradition * Role of tech (AR/VR, customization tools) in high-involvement luxury buying * Building emotionally resonant jewellery retail experiences * Sustainability, ethical sourcing, and the rise of conscious consumers |
| **13:20-14:00** | **A DTC Debate: Disruptors vs Developers- What’s the real Ask?**  A high-energy, back-and-forth conversation where leading D2C founders and mall developers openly discuss what they need, expect, and are willing to offer each other   * The D2C journey: scaling digitally, now what? * Why physical retail still matters (or doesn’t) * What developers expect before offering a lease * The cost vs. experience debate: ROI in offline spaces to build the future of physical retail. * What D2C Brands want from developers and vice versa. |
| **14:00- 15:00** | Networking Lunch Break |
| **15:00-16:00** | **Retail Ring: D2C Brand Showdown : Presented by MAPIC India | Post-Lunch Power Pitch Session**  Get ready for a high-stakes, high-energy session where India’s boldest D2C brands take the spotlight in a live, competitive pitch format! Each brand will have 2–3 minutes to present their vision, value, and retail-readiness directly to a jury of top mall developers.  **This isn’t just talk—the winning D2C brand will receive a pop-up store opportunity at one of India’s leading malls, unlocking real-world retail access.**  Why Attend:  • Hear the next wave of retail disruptors pitch live  • See how developers evaluate brands for physical retail  • Discover what makes a D2C brand “mall-worthy”  • Witness a unique blend of innovation, storytelling, and retail strategy  Judged by:  A panel of India’s top mall developers and retail real estate leaders  Open to All Delegates | Post-Lunch Power Slot | Live Audience Voting Element (Optional)  **This is where disruption meets decision. Don’t miss it!** |
| **16:15-16:50** | **Fire Side Chat: Designing Destinations: The Architecture of Experience in Modern Malls”**  This fireside chat dives into the art and science behind building the world’s most iconic retail destinations—where architecture meets aspiration, and facility management fuels flawless functionality. Drawing inspiration from global benchmarks like the Dubai Mall, this session will explore how thoughtful design, sustainability, and operational innovation create malls that are not just shopping centers—but experiential ecosystems.   * Designing malls for the next generation of experiences * Lessons from global icons like Dubai Mall, Mall of the Emirates, ICONSIAM * Merging aesthetic ambition with operational efficiency * The evolving role of FM in driving sustainability and consumer comfort * Tech-enabled design: smart buildings, green materials, and adaptive spaces * How architecture shapes dwell time, footfall, and retail success |

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| **16:50-17:30** | **Panel Discussion: Food, Fire & Footfall: How Bars & Restaurants Fuel India’s Retail Buzz”**  The Indian bar and restaurant scene has exploded into a cultural phenomenon—becoming not just a part of the retail mix, but often the main attraction. From rooftop lounges and concept cafés to high-energy chains and chef-led boutiques, the F&B sector is reshaping how malls, high streets, and mixed-use spaces are planned and experienced.  In this insightful panel, top restaurateurs, nightlife pioneers, and mall developers dish out their secrets on what makes F&B tick—and where the next course is headed.  **Key discussion points:**   * The Experience Economy: Why F&B is now the biggest crowd-puller in malls * Beyond Dining: How restaurants are turning into retail, lifestyle, and cultural hubs * Leases, Licenses & Liquor: What restaurants need from developers * Franchise vs Flagship: Scaling the right way in India’s dynamic cities * The Nightlife Boom: How bars are turning retail destinations into 24x7 ecosystems * Trends to Watch: Microbreweries, chef collabs, sustainability, tech dining |

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| **17:30-18:00** | **“Planet First, Future Forward: The Conscious Wrap-Up”- India’s Sustainability Stars Take the Stage”**  **At MAPIC, we believe the future of retail must be both profitable and responsible—and this session reflects our commitment to that vision.**  **Expect:**  **•** Fast-paced brand stories  • Honest insights on challenges and triumphs  • Curated Q&A: Delegates will have the chance to submit questions before the session, ensuring a highly relevant and insightful dialogue.  • Live Audience Interaction: Top questions will be picked and addressed live on stage.  • A final dose of inspiration to take back to your business  **Because at MAPIC India, the last word belongs to the planet.** |
| **18:00** | **End of Conference** |
| **19:00-19:30** | **Networking Pre Award Cocktail** |
| **19:30 onwards** | **Mapic India Retail Awards** |