

**mapic<sup>®</sup>**  
**INDIA**

*Formerly* IRF

PRESENTED BY

  
**BHUTANI**  
— INFRA —

**13-14 SEPTEMBER, 2023**

JIO WORLD CONVENTION CENTRE  
MUMBAI

# INNOVATING THE WORLD OF **RETAIL**

**LIVE | PLAY | SHOP**

[www.mapic-india.in](http://www.mapic-india.in)

Built by







RX India is part of RX. ([www.rxglobal.com](http://www.rxglobal.com)). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.





# INDIA- THE FASTEST GROWING ECONOMY IN THE WORLD

## Robust indicators shaping India's predominance as a major market

### India headed for a robust economic growth

India is on track to become the world's third largest economy by 2027 and have the third largest stock market by 2030, thanks to global trends and key investments the country has made in technology and energy.

### India: Third-largest unicorn base in the world

India is the third-largest unicorn base in the world with over 83 unicorns collectively valued at US\$ 277.77 billion, as per the Economic Survey. By 2025, India is projected to have 100 unicorns, which will create ~1.1 million direct jobs according to the Nasscom- Zinnov report 'Indian Tech Start-up'.

### Indian real estate on the right track

Rising economy, digitalization, growth in the IT/ ITeS sector and varied government reforms (industrial corridors, FDI policy, RERA, REITs) have resulted in higher demand for the commercial real estate space. Global investment poured in as the government relaxed FDI norms, promoting the development of malls and other organized retail spaces.





**MAPIC India (Formerly IRF) is India's premier annual event where retail brands learn, grow, shop and experience the future of retail in the world's fastest growing market.**

**MAPIC India (Formerly IRF) 2023 marks the coming together of thousands of powerful buyers and solution providers under one roof.**

The event presents & promises an exclusive opportunity for everyone in attendance from emerging retail brands to key industry leaders to meet and connect with the right set of people over a period of two days.



# Meet Who's who of the Industry



**2000+**

DELEGATES

**300+**

LEADING RETAILERS

**150+**

SPEAKERS

**200+**

EXHIBITING COMPANIES



## **Anuj Puri**

Chairman, Anarock Retail

MAPIC India brings together India's most prominent retail stakeholders and thought leaders to brainstorm and share collective knowledge, insights and experiences. In India's constantly evolving retail industry, it is the premier platform for a collective mind-merge to examine and direct the sector's future. The annual event is a much looked-forward-to networking platform that never fails to excite and invigorate.



# CONFERENCE

**150+**  
**SPEAKERS**

Get tremendous learning  
opportunities



**25+**  
**SESSIONS**

Gain remarkable industry  
insights



**2000+**  
**DELEGATES**

Representing decision makers  
from top brands across industry





# RETAIL

Get a glimpse of the future in the present. Experience the future of 360-degree retail encompassing Food and Beverage, Fashion and other retail related services.



# RETAIL TECHNOLOGY

Learn how technology is being integrated across retail functions and experience the future of technology within retail through Digital and Artificial Intelligence.



# RETAIL REAL ESTATE

Be a part of the journey to build India's next retail growth spaces with increasing participation from investors, developers and retailers from across the globe.





# SPEAKERS

Meet retail's biggest and the brightest minds under one roof



**Manish Tiwary**

Country Manager, India  
Consumer Business,  
Amazon India



**Vineet Gautam**

CEO,  
Bestseller India



**Tushar Ved**

President,  
Major Brands



**Harsh Vardhan Bansal**

Co-founder  
Unity Group



**Pushpa Bector**

Executive Director  
DLF Malls



**Gurukeerthi  
Gurunathan**

Co-founder,  
CaratLane -  
A Tanishq Partnership



**Rajat Wahi**

Partner,  
Deloitte India



**Bijou Kurien**

Chairman  
RAI



**V. Muhammad Ali**

CEO - Forum Malls  
Prestige Group



**Sunil Nayak**

CEO,  
Reliance Jewels



**Rajneesh Mahajan**

CEO,  
Inorbit Mall



**Dilip Kapur**

Founder,  
Hidesign



**Devang Sampat**

CEO,  
Cinépolis India



**Shibhu Philips**

Business Head  
Lulu Shopping malls



**Pushkaraj Shenai**

CEO  
Lakme Lever



**Amitabh Suri**

Chief Executive Officer  
USPA  
Arvind Brands Limited



**Shankar Prasad**

Founder and MD  
Plum Cosmetics



**Malika Sadani**

Founder & CEO  
The Moms Co



**Abhishek Bansal**

Executive Director  
Pacific Malls



**Alok Tandon**

CEO,  
INOX Leisure



## Some of our speakers in the past



**Manish Kapoor**  
CEO,  
Pepe Jeans India



**Kapil Mahtani**  
CEO,  
Tresmode



**CK Kumaravel**  
CEO,  
Naturals Salon  
and Spa



**Rajesh Jain**  
MD & CEO,  
Lacoste



**Sahil Malik**  
CEO,  
Da Milano



**Blessing A  
Manikandan**  
CEO, (TONI&GUY)  
Paulsons Beauty &  
Fashion Private Limited



**Istayak Ansari**  
Director & Co-Founder,  
UFC Gym, Truefitt & Hill,  
1441 Pizzeria & Puriso  
Handcrafted Soaps.



**Tarak Bhattacharya**  
Executive Director,  
Mad Over Donuts



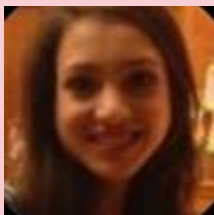
**Kunal Bajaj**  
Head Capital network  
Blume Ventures



**Vikram Idnani**  
CIO,  
Reliance Retail



**Ankit Patel**  
CEO,  
The Belgian Waffle Co



**Shruti Chandra**  
Sector Head,  
Senior Assistant  
VP Invest India



**Gautam Saraf**  
Managing Director, Mumbai  
and New Business,  
Cushman & Wakefield.



**Rajiv Nair**  
CEO  
Kaya



**Sanjay Vakharia**  
Founder  
Spykar Lifestyle



**Karthik Krishna**  
Co-founder &  
Managing Partner  
Evertantage Consulting  
LLP



**Yogeshwar Sharma**  
CEO  
Select Citywalk



**Kaisar Kazi**  
Senior General Manager  
Reliance



**Arun Shastri**  
Principal, New York  
ZS Associates



**Tarun Pandey**  
Partner  
ZS Associates



# EXHIBITION



**RETAIL  
REAL ESTATE**





**MAPIC India (Formerly IRF) Show Floor encompasses 1500+ square mtrs of space. Divided into a number of experience zones, it has been designed to deliver a remarkable delegate and exhibitor experience, ensuring high footfalls.**



**RETAIL  
TECHNOLOGY**



**FOOD &  
BEVERAGES**





# EXHIBITION



**RETAIL**







## **LEISURE & ENTERTAINMENT**



## **BEAUTY & WELLNESS**





# WHO ATTENDS MAPIC INDIA (FORMERLY IRF)

# 63.1%

DELEGATES WERE  
DIRECTORS/HODs/  
MANAGING DIRECTORS/  
COUNTRY HEADS

MAPIC India (Formerly IRF) is the top choice of the who's who of the retail industry. Key decision makers and exhibitors representing Indian and international brands were instrumental in making MAPIC India 2022, a grand success. Here's a low-down on their professional backgrounds, industry verticals and major areas of focus at the event.

## THE C-SUITE OF RETAIL

- Business Development/Leasing
- Strategy/Planning
- Senior Management
- Information Technology
- Operations/General Management
- Marketing
- Business Owners
- Others



**CK Kumaravel**  
CEO,  
Naturals Salon and Spa

“Such a privilege to be a part of MAPIC India Show. Apart from meeting some veterans of the industry it gave us an opportunity to learn lot of new perspectives in the knowledge session.



**Anand Dutta**  
Senior Director,  
CBRE

“A true testimony to a knowledge platform - MAPIC has evolved into a powerhouse of sharing and collaborating on data amongst various stakeholders across the retail industry A vote of thanks to MAPIC which has transformed a mere networking event to an industry collaboration for the larger good of all stakeholders



# 40+

INTERNATIONAL  
BRANDS PLANNING  
TO ENTER INDIA

# 750+

PARTICIPATING BRANDS

# 300+

LEADING RETAILERS

## INTERNATIONAL BRANDS AT MAPIC INDIA

RICHARD JAMES  
SAVILE ROW

 The  
Massage  
Company



MATALAN





DAISO  
JAPAN

GUINOT  
INSTITUT • PARIS

BoConcept

CAMAÏEU





BENOY

crepeaffaire



GREYDER

marwa

PARFOIS



Retailer / Brand



Property Developer



Consulting



Real Estate Consultant



Property Management  
Company



IT / Tech



Utility / Services Supplier



E-Commerce



Master Franchisee /  
Investor





# INDIA OMNICHANNEL FORUM 2023



**Hear from the  
decision  
makers of the  
retail industry.**

## **INDIA OMNICHANNEL FORUM**

India Omni-Channel Forum, co-located with MAPIC India (Formerly IRF), is the premier annual event for showcasing the future of retail digitech solutions to decision makers. With IOF 2023, the dynamic event stands at the forefront of its 7th edition.

It marks the coming together of thousands of powerful buyers and solution providers.



# Future of Retail Technology



## What's in store for the retail industry technology & digital solution providers?

Take one look at the trends in retail today and you will realize that the future holds a lot! With the rise of connected shoppers, more than 1500 key decision makers and influencers representing over 300 retail brands are looking to augment their existing operations with cutting edge technologies to deliver next level retail experience, drive huge profits and build sustainable scalability.



## IOF EDGE NETWORKING

Meet the C-suite of leading retail brands in person

Meet the CIOs, CTOs of leading business houses and emerging startups

An all-access pass ensures networking across retail functions as MAPIC India is a co-located event

GoConnect ensures a holistic networking experience





# IOF EDGE CONFERENCE



## TECHNOLOGY

From IoT to Artificial Intelligence, technology is the biggest enabler that cuts through the retail segment, experience this retail technology coming live at India Omnichannel Forum

## ARTIFICIAL INTELLIGENCE

Understanding the customer behavior and adjusting the path to offer bigger, better and customized solutions.

## E-COMMERCE

Today's consumers are more about finding the right product at the finger tip. Integrating physical presence with e-commerce solutions is the essential of today.



# IOF EDGE EXHIBITION



## RETAIL SUPPLY CHAIN ZONE

A retail supply chain zone that caters not only to the front end but also the back end of retail to deliver efficiency.

## STARTUP ZONE

Innovative retail concepts within technology or otherwise to showcase their solutions with opportunity to network.

## INNOVATIONS FORUM

It is a unique opportunity to learn about the latest innovative concepts and tools in one place over two days. Identify innovative solutions to use in your retail area and meet the experts offering you technologies to adapt to your business strategy.



# NETWORKING



## THE BUSINESS MATCHMAKING PLATFORM

**GoConnect, an online platform, empowers you to socialize and network, get connected with the right business prospects and pre-schedule your meetings.**

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### Here's why you need to use Go Connect

1. Receive email recommendations
2. Search new connections
3. Assured meetings during IRF
4. Prepare in advance for fixed meetings
5. Receive on-site reminders
6. Manage your show calendar strategically





# GOCONNECT IN ACTION 2022

**238**  
Meetings  
in 2 days



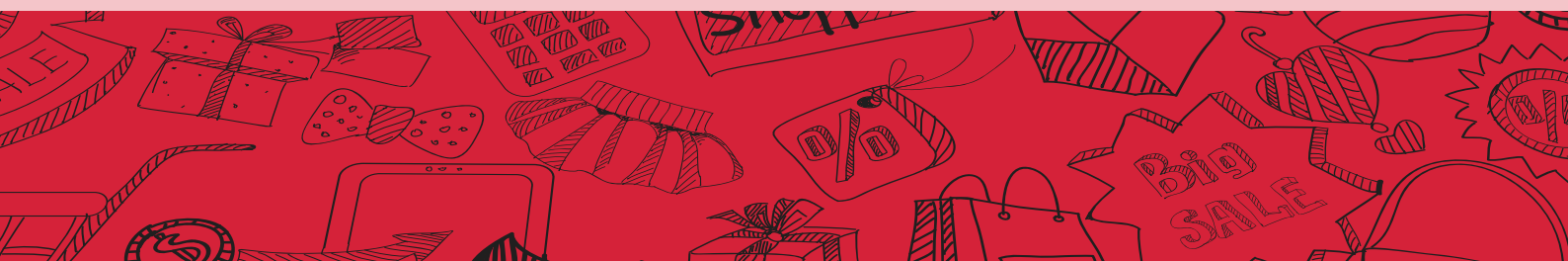
It was a great networking experience indeed. We could make some good connects with whom we are in touch for business. Thanks, it was a well managed event!

**Kanika Sachdeva**  
**Decathlon Sports India Pvt Ltd - Delegate**



A great platform to connect with potential clients. It provides great business opportunities.

**Sandeep Rao**  
**PAYBACK India - Delegate**







**mapic<sup>®</sup>**  
**INDIA**

**Retail  
Awards**

**Gain immense credibility with one of the most coveted retail awards in the country.**

When you are a part India's premier annual retail event, you get exposed to a host of opportunities to stay on top and make a lasting impression. One such opportunity is the MAPIC India Retail Awards that recognise and honour excellence in every major format and category of modern retail in India, in the presence of hundreds of dignitaries from across the world.

#### **MAPIC India Retail Award Categories**

MAPIC India Most Admired Department Store Retailer Of The Year

MAPIC India Most Admired Hypermarket Retailer Of The Year

MAPIC India Most Admired Specialty Stores Retailer Of The Year

MAPIC India Most Admired Affordable Fashion Retailer Of The Year

MAPIC India Most Admired Supermarket Retailer Of The Year

MAPIC India Most Admired Food Service Retailer Of The Year

MAPIC India Most Admired Retailer Of The Year: Kiosk/ Express Formats

MAPIC India Most Admired Retailer Of The Year: Leisure & Entertainment

MAPIC India Most Admired Launch Of The Year

MAPIC India Most Admired Food Court Operator Of The Year

MAPIC India Most Admired Retailer Of The Year: Customer Relationship

MAPIC India Most Admired Retailer Of The Year: Marketing & Advertising Campaign

MAPIC India Most Admired Retailer Of The Year: Store Design & VM

MAPIC India Most Admired Retailer Of The Year: Employee Practices

MAPIC India Most Admired Retailer Of The Year: Best Turnaround story

MAPIC India Most Admired D2C Retailer of the Year

MAPIC India Most Admired Emerging Retail Brand Of the year

MAPIC India Most Admired Franchise Company Of The Year

MAPIC India Most Admired Retail Group of the year



# RECOGNITION







## **MAKE A MARK WITH ONE OF THE MOST CELEBRATED RETAIL TECHNOLOGY AWARDS IN THE COUNTRY**

As a part of India's premier annual retail technology event, you are in for a host of opportunities that will help earn a good name among your peers and stay above and ahead of the game. One such opportunity is the MAPIC India Retail Tech Awards, that serve as a benchmark in the Indian retail industry and recognise best practices in the deployment of technology & digital services - both at the front-end and the back-end.

### **MAPIC INDIA RETAIL TECH AWARDS : PROPOSED CATEGORIES**

- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Digital Marketing
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: In-store Technology
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Emerging Technology
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Loyalty Program
- MAPIC India Most Admired Omni-Channel Retailer Of The Year
- MAPIC India Most Admired CIO / CTO Of The Year



# IOF EDGE RECOGNITION





# OVER THE YEARS



## Report launch and Key insights by JLL on India Retail Sector

Presenter: Dr Samantak Das, Executive Director and Head - Research & REIS, India and Sri Lanka, JLL

## UNVEILING THE ESG REPORT BY NEXUS

Demonstrated the sustainability of the Group & investment in three specific categories: environmental, social and governance.



## LEADERS DON'T WAIT FOR A NEW NORMAL, THEY BUILD IT" - (RE)WRITING THE RULES OF NEW RETAIL"

This Session brought together the Iconic Leaders of India to discuss challenging ideas, initiatives and future gateways for the benefit of the entire industry.

Chairman, MAPIC India

**DARSHAN MEHTA**  
MD, RELIANCE BRANDS LIMITED [RBL]



## COCA-COLA LAUNCHES ITS NEW BEVERAGES AT IRF

The Coca-Cola Company wants India to be its third-largest market globally, up from the sixth position currently. They launched their new beverages by doing wet sampling at IRF.





**SINCE ITS INCEPTION, MAPIC INDIA (FORMERLY IRF) HAS WARM-HEARTEDLY HOSTED SOME OF THE MOST PRESTIGIOUS BRANDS AND SET THE STAGE FOR THEM.**

### **Report Launch by Cushman and Wakefield: Rebound, Revenge & Re-Invent: A New Journey for Retail Realty**

Presented by Gautam Saraf, Managing Director Mumbai and New Business, Cushman and Wakefield



### **DELOITTE & MAPIC INDIA LAUNCHES JOINT REPORT- REWRITING THE RULES OF NEW RETAIL**

Indian retailers set to rewrite the rules for 'new retail' consumers. Retail 4.0 will be the ultimate convergence of the traditional and online channels.

### **DLF SHOPPING MALLS LAUNCH PHYGITAL APPLICATION:**

DLF Shopping Malls, the country's biggest & largest physical market place announced the launch of India's first ever retail phygital application – "Lukout". The application is a one stop solution that offers highly personalized proximity based engaging content in terms of latest looks, latest trends, real time location based offers while providing conveniences like one touch parking payment, valet, concierge as well as having its own social network.



### **ANAROCK RELEASES MALL REPORT:**

Anarock used the IRF 2018 platform to present their report – "Rebirth of Retail Malls –New, Improved & Revitalised". The report highlights the coexistence of both e commerce and brick-and-mortar stores on parallel grounds giving an edge to e commerce retail though in Tier 2 & 3 cities. On a larger scale, the report confirms that the Great Indian Mall Story is alive and growing rapidly.



# WALKTHROUGH



A vote of thanks to MAPIC India for taking the lead role in embracing the retail industry and creating a positive impact on the society. Kudos to the organizer for getting stakeholders from all the industries and segments who genuinely believe in re-imagining and innovating consumer experience.

**Ankit Patel,**  
**CEO, The Belgian Waffle Co**



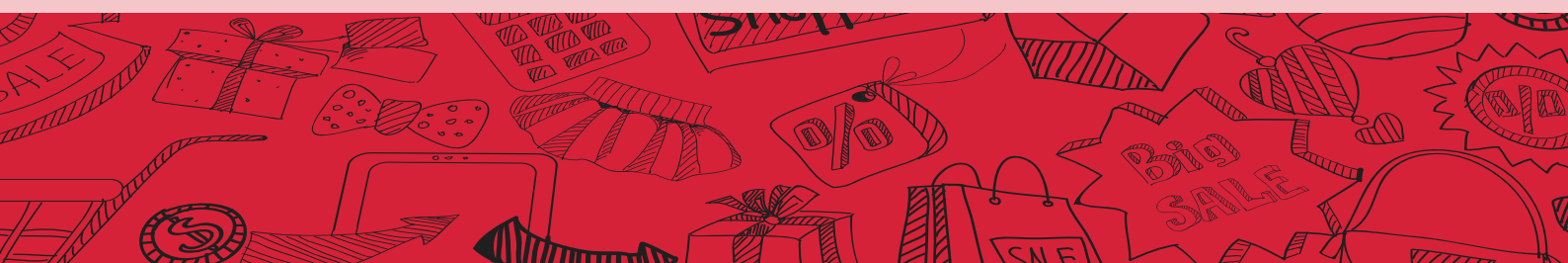
It's a unique platform where like-minded people get together to see how organised retail can grow in India and how global best practices can be adapted and delivered to Indian consumer.

**Devang Sampat,**  
**CEO, Cinepolis**



MAPIC has been a forum that brings a fantastic network passionate individuals together to build the future of the retail sector in India

**Tushar Ved,**  
**President, Major Brands**







It was wonderful to experience the MAPIC India 2021 retail event in person, the event was true to its legacy of great retail insights, showcased emerging technologies and presented networking opportunities for our business.

**Gopa Kumar,**  
**COO, Bhima Jewel**



Great event by MAPIC India! Got opportunity to network with peers, knowledge sharing and variety of contents, vendors, speakers. The presentations were practical and had a realistic outlook on the tech trends. This event was well organized and appreciate all the hard work of team MAPIC India

**Kiran Komatla, Head Technologies & Sr Vice President, Burger King India Ltd**



MAPIC is an excellent platform that provides a great opportunity to get exposure to what's going on in the industry on a macro level. Its also an opportunity to mingle and network with the industry thought leaders.

**Pankaj Renjhen,**  
**COO & Joint MD, Anarock Retail**



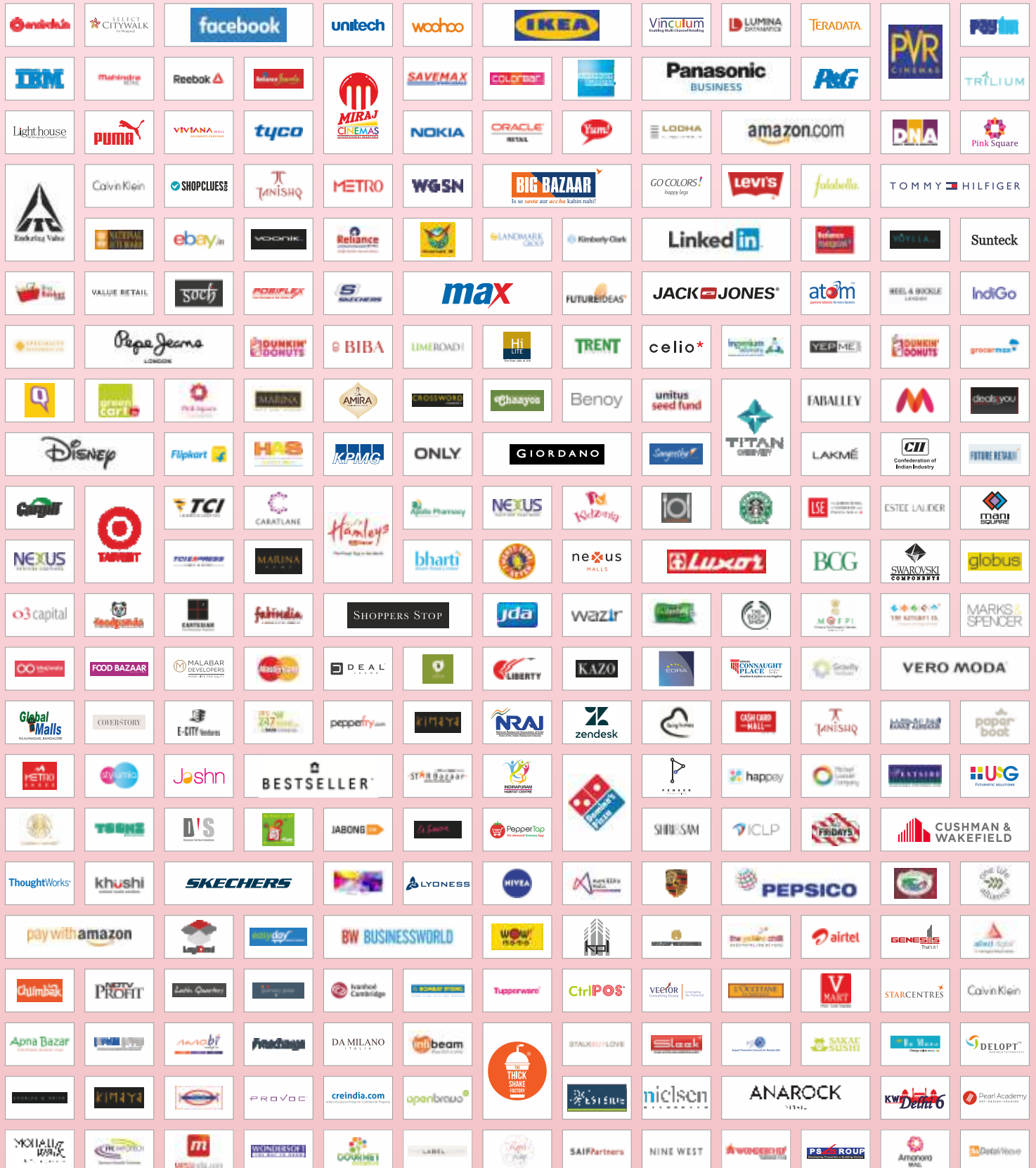


# AT INDIA'S BIGGEST RETAIL EVENT





# MEET THE RETAIL TITANS





**FOR PARTNERSHIP/ EXHIBITIONS/ AWARDS ENQUIRIES**

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