

mapic[®]
INDIA

Formerly IRF

PRESENTED BY

BHUTANI
INFRA

POWERED BY

BHUMI WORLD
FACTORY OUTLET

BIG BRANDS. BIGGER EXPERIENCE.

13-14 SEPTEMBER, 2023

JIO WORLD CONVENTION CENTRE
MUMBAI

INNOVATING THE WORLD OF **RETAIL**

LIVE | PLAY | SHOP

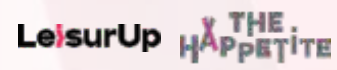
www.mapic-india.in

Built by





RX India is part of RX. (www.rxglobal.com). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.



INDIA- THE FASTEST GROWING ECONOMY IN THE WORLD

Robust indicators shaping India's predominance as a major market

India headed for a robust economic growth

India is on track to become the world's third largest economy by 2027 and have the third largest stock market by 2030, thanks to global trends and key investments the country has made in technology and energy.

India: Third-largest unicorn base in the world

India is the third-largest unicorn base in the world with over 83 unicorns collectively valued at US\$ 277.77 billion, as per the Economic Survey. By 2025, India is projected to have 100 unicorns, which will create ~1.1 million direct jobs according to the Nasscom- Zinnov report 'Indian Tech Start-up'.

Indian real estate on the right track

Rising economy, digitalization, growth in the IT/ ITeS sector and varied government reforms (industrial corridors, FDI policy, RERA, REITs) have resulted in higher demand for the commercial real estate space. Global investment poured in as the government relaxed FDI norms, promoting the development of malls and other organized retail spaces.



MAPIC India (Formerly IRF) is India's premier annual event where retail brands learn, grow, shop and experience the future of retail in the world's fastest growing market.

MAPIC India (Formerly IRF) 2023 marks the coming together of thousands of powerful buyers and solution providers under one roof.

The event presents & promises an exclusive opportunity for everyone in attendance from emerging retail brands to key industry leaders to meet and connect with the right set of people over a period of two days.

Meet Who's who of the Industry



2000+

DELEGATES

300+

LEADING RETAILERS

150+

SPEAKERS

200+

EXHIBITING COMPANIES



Anuj Puri

Chairman, Anarock Retail

MAPIC India brings together India's most prominent retail stakeholders and thought leaders to brainstorm and share collective knowledge, insights and experiences. In India's constantly evolving retail industry, it is the premier platform for a collective mind-merge to examine and direct the sector's future. The annual event is a much looked-forward-to networking platform that never fails to excite and invigorate.

CONFERENCE

150+
SPEAKERS

Get tremendous learning
opportunities



25+
SESSIONS

Gain remarkable industry
insights



2000+
DELEGATES

Representing decision makers
from top brands across industry



RETAIL

Get a glimpse of the future in the present. Experience the future of 360-degree retail encompassing Food and Beverage, Fashion and other retail related services.



RETAIL TECHNOLOGY

Learn how technology is being integrated across retail functions and experience the future of technology within retail through Digital and Artificial Intelligence.



RETAIL REAL ESTATE

Be a part of the journey to build India's next retail growth spaces with increasing participation from investors, developers and retailers from across the globe.



SPEAKERS

Meet retail's biggest and the brightest minds under one roof



Manish Tiwary

Country Manager, India
Consumer Business,
Amazon India



Vineet Gautam

CEO,
Bestseller India



Tushar Ved

President,
Major Brands



Harsh Vardhan Bansal

Co-founder
Unity Group



Pushpa Bector

Executive Director
DLF Malls



**Gurukeerthi
Gurunathan**

Co-founder,
CaratLane -
A Tanishq Partnership



Rajat Wahi

Partner,
Deloitte India



Bijou Kurien

Chairman
RAI



V. Muhammad Ali

CEO - Forum Malls
Prestige Group



Sunil Nayak

CEO,
Reliance Jewels



Rajneesh Mahajan

CEO,
Inorbit Mall



Dilip Kapur

Founder,
Hidesign



Devang Sampat

CEO,
Cinépolis India



Shibhu Philips

Business Head
Lulu Shopping malls



Pushkaraj Shenai

CEO
Lakme Lever



Amitabh Suri

Chief Executive Officer
USPA
Arvind Brands Limited



Shankar Prasad

Founder and MD
Plum Cosmetics



Malika Sadani

Founder & CEO
The Moms Co



Abhishek Bansal

Executive Director
Pacific Malls



Alok Tandon

CEO,
INOX Leisure

Some of our speakers in the past



Manish Kapoor
CEO,
Pepe Jeans India



Kapil Mahtani
CEO,
Tresmode



CK Kumaravel
CEO,
Naturals Salon
and Spa



Rajesh Jain
CEO,
Lacoste



Sahil Malik
CEO,
Da Milano



**Blessing A
Manikandan**
CEO, (TONI&GUY)
Paulsons Beauty &
Fashion Private Limited



Istayak Ansari
Director & Co-Founder,
UFC Gym, Truefitt & Hill,
1441 Pizzeria & Puriso
Handcrafted Soaps.



Tarak Bhattacharya
Executive Director,
Mad Over Donuts



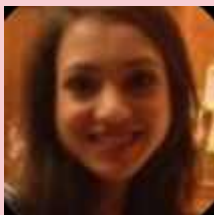
Kunal Bajaj
Head Capital network
Blume Ventures



Vikram Idnani
CIO,
Reliance Retail



Ankit Patel
CEO,
The Belgian Waffle Co



Shruti Chandra
Sector Head,
Senior Assistant
VP Invest India



Gautam Saraf
Managing Director, Mumbai
and New Business,
Cushman & Wakefield.



Rajiv Nair
CEO
Kaya



Sanjay Vakharia
Founder
Spykar Lifestyle



Karthik Krishna
Co-founder &
Managing Partner
Evertantage Consulting
LLP



Yogeshwar Sharma
CEO
Select Citywalk



Kaisar Kazi
Senior General Manager
Reliance



Arun Shastri
Principal, New York
ZS Associates



Tarun Pandey
Partner
ZS Associates

EXHIBITION



**RETAIL
REAL ESTATE**



MAPIC India (Formerly IRF) Show Floor encompasses 1500+ square mtrs of space. Divided into a number of experience zones, it has been designed to deliver a remarkable delegate and exhibitor experience, ensuring high footfalls.



EXHIBITION



RETAIL





LEISURE & ENTERTAINMENT



BEAUTY & WELLNESS



WHO ATTENDS MAPIC INDIA (FORMERLY IRF)

63.1%

DELEGATES WERE
DIRECTORS/HODs/
MANAGING DIRECTORS/
COUNTRY HEADS

MAPIC India (Formerly IRF) is the top choice of the who's who of the retail industry. Key decision makers and exhibitors representing Indian and international brands were instrumental in making MAPIC India 2022, a grand success. Here's a low-down on their professional backgrounds, industry verticals and major areas of focus at the event.

THE C-SUITE OF RETAIL

- Business Development/Leasing
- Strategy/Planning
- Senior Management
- Information Technology
- Operations/General Management
- Marketing
- Business Owners
- Others



CK Kumaravel
CEO,
Naturals Salon and Spa

“Such a privilege to be a part of MAPIC India Show. Apart from meeting some veterans of the industry it gave us an opportunity to learn lot of new perspectives in the knowledge session.



Anand Dutta
Senior Director,
CBRE

“A true testimony to a knowledge platform - MAPIC has evolved into a powerhouse of sharing and collaborating on data amongst various stakeholders across the retail industry A vote of thanks to MAPIC which has transformed a mere networking event to an industry collaboration for the larger good of all stakeholders

40+

INTERNATIONAL
BRANDS PLANNING
TO ENTER INDIA

750+

PARTICIPATING BRANDS

300+

LEADING RETAILERS

INTERNATIONAL BRANDS AT MAPIC INDIA

RICHARD JAMES
SAVILE ROW

 The
Massage
Company



MATALAN





DAISO
JAPAN

GUINOT
INSTITUT • PARIS

BoConcept

CAMAÏEU





BENOY

crepeaffaire



GREYDER

marwa

PARFOIS



Retailer / Brand



Property Developer



Consulting



Real Estate Consultant



Property Management
Company



IT / Tech



Utility / Services Supplier



E-Commerce



Master Franchisee /
Investor



INDIA OMNICHANNEL FORUM 2023



**Hear from the
decision
makers of the
retail industry.**

INDIA OMNICHANNEL FORUM

India Omni-Channel Forum, co-located with MAPIC India (Formerly IRF), is the premier annual event for showcasing the future of retail digitech solutions to decision makers. With IOF 2023, the dynamic event stands at the forefront of its 7th edition.

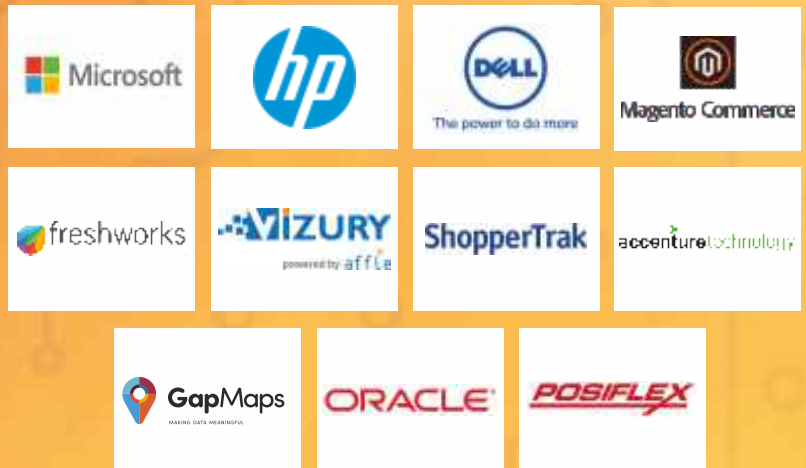
It marks the coming together of thousands of powerful buyers and solution providers.

Future of Retail Technology



What's in store for the retail industry technology & digital solution providers?

Take one look at the trends in retail today and you will realize that the future holds a lot! With the rise of connected shoppers, more than 1500 key decision makers and influencers representing over 300 retail brands are looking to augment their existing operations with cutting edge technologies to deliver next level retail experience, drive huge profits and build sustainable scalability.



IOF EDGE NETWORKING

Meet the C-suite of leading retail brands in person

Meet the CIOs, CTOs of leading business houses and emerging startups

An all-access pass ensures networking across retail functions as MAPIC India is a co-located event

GoConnect ensures a holistic networking experience



IOF EDGE CONFERENCE



TECHNOLOGY

From IoT to Artificial Intelligence, technology is the biggest enabler that cuts through the retail segment, experience this retail technology coming live at India Omnichannel Forum

ARTIFICIAL INTELLIGENCE

Understanding the customer behavior and adjusting the path to offer bigger, better and customized solutions.

E-COMMERCE

Today's consumers are more about finding the right product at the finger tip. Integrating physical presence with e-commerce solutions is the essential of today.

IOF EDGE EXHIBITION



RETAIL SUPPLY CHAIN ZONE

A retail supply chain zone that caters not only to the front end but also the back end of retail to deliver efficiency.

STARTUP ZONE

Innovative retail concepts within technology or otherwise to showcase their solutions with opportunity to network.

INNOVATIONS FORUM

It is a unique opportunity to learn about the latest innovative concepts and tools in one place over two days. Identify innovative solutions to use in your retail area and meet the experts offering you technologies to adapt to your business strategy.

NETWORKING



THE BUSINESS MATCHMAKING PLATFORM

GoConnect, an online platform, empowers you to socialize and network, get connected with the right business prospects and pre-schedule your meetings.

Here's why you need to use Go Connect

1. Receive email recommendations
2. Search new connections
3. Assured meetings during IRF
4. Prepare in advance for fixed meetings
5. Receive on-site reminders
6. Manage your show calendar strategically



GOCONNECT IN ACTION 2022

238
Meetings
in 2 days



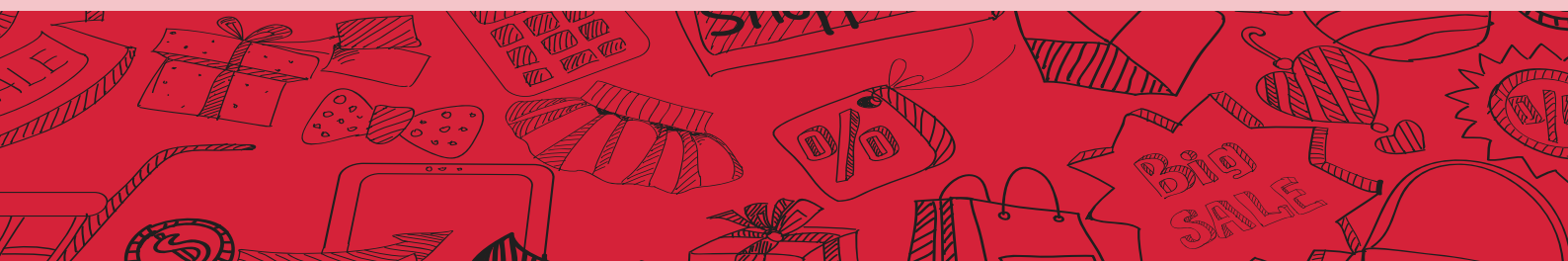
It was a great networking experience indeed. We could make some good connects with whom we are in touch for business. Thanks, it was a well managed event!

Kanika Sachdeva
Decathlon Sports India Pvt Ltd - Delegate



A great platform to connect with potential clients. It provides great business opportunities.

Sandeep Rao
PAYBACK India - Delegate





mapic
INDIA

**Retail
Awards**

PRESENTED BY



POWERED BY

BHUMI WORLD
FACTORY OUTLET

BIG BRANDS. BIGGER EXPERIENCE.

Gain immense credibility with one of the most coveted retail awards in the country.

When you are a part India's premier annual retail event, you get exposed to a host of opportunities to stay on top and make a lasting impression. One such opportunity is the MAPIC India Retail Awards that recognise and honour excellence in every major format and category of modern retail in India, in the presence of hundreds of dignitaries from across the world.

MAPIC India Retail Award Categories

MAPIC India Most Admired Department Store Retailer Of The Year

MAPIC India Most Admired Hypermarket Retailer Of The Year

MAPIC India Most Admired Specialty Stores Retailer Of The Year

MAPIC India Most Admired Affordable Fashion Retailer Of The Year

MAPIC India Most Admired Supermarket Retailer Of The Year

MAPIC India Most Admired Food Service Retailer Of The Year

MAPIC India Most Admired Retailer Of The Year: Kiosk/ Express Formats

MAPIC India Most Admired Retailer Of The Year: Leisure & Entertainment

MAPIC India Most Admired Launch Of The Year

MAPIC India Most Admired Food Court Operator Of The Year

MAPIC India Most Admired Retailer Of The Year: Customer Relationship

MAPIC India Most Admired Retailer Of The Year: Marketing & Advertising Campaign

MAPIC India Most Admired Retailer Of The Year: Store Design & VM

MAPIC India Most Admired Retailer Of The Year: Employee Practices

MAPIC India Most Admired Retailer Of The Year: Best Turnaround story

MAPIC India Most Admired D2C Retailer of the Year

MAPIC India Most Admired Emerging Retail Brand Of the year

MAPIC India Most Admired Franchise Company Of The Year

MAPIC India Most Admired Retail Group of the year

RECOGNITION





MAKE A MARK WITH ONE OF THE MOST CELEBRATED RETAIL TECHNOLOGY AWARDS IN THE COUNTRY

As a part of India's premier annual retail technology event, you are in for a host of opportunities that will help earn a good name among your peers and stay above and ahead of the game. One such opportunity is the MAPIC India Retail Tech Awards, that serve as a benchmark in the Indian retail industry and recognise best practices in the deployment of technology & digital services - both at the front-end and the back-end.

MAPIC INDIA RETAIL TECH AWARDS : PROPOSED CATEGORIES

- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Digital Marketing
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: In-store Technology
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Emerging Technology
- MAPIC India Most Admired Omni-Channel Retailer Of The Year: Loyalty Program
- MAPIC India Most Admired Omni-Channel Retailer Of The Year
- MAPIC India Most Admired CIO / CTO Of The Year

IOF EDGE RECOGNITION



OVER THE YEARS



Report launch and Key insights by JLL on India Retail Sector

Presenter: Dr Samantak Das, Executive Director and Head - Research & REIS, India and Sri Lanka, JLL

UNVEILING THE ESG REPORT BY NEXUS

Demonstrated the sustainability of the Group & investment in three specific categories: environmental, social and governance.



LEADERS DON'T WAIT FOR A NEW NORMAL, THEY BUILD IT" - (RE)WRITING THE RULES OF NEW RETAIL"

This Session brought together the Iconic Leaders of India to discuss challenging ideas, initiatives and future gateways for the benefit of the entire industry.

Chairman, MAPIC India

DARSHAN MEHTA
MD, RELIANCE BRANDS LIMITED [RBL]

COCA-COLA LAUNCHES ITS NEW BEVERAGES AT IRF

The Coca-Cola Company wants India to be its third-largest market globally, up from the sixth position currently. They launched their new beverages by doing wet sampling at IRF.



SINCE ITS INCEPTION, MAPIC INDIA (FORMERLY IRF) HAS WARM-HEARTEDLY HOSTED SOME OF THE MOST PRESTIGIOUS BRANDS AND SET THE STAGE FOR THEM.

Report Launch by Cushman and Wakefield: Rebound, Revenge & Re-Invent: A New Journey for Retail Realty

Presented by Gautam Saraf, Managing Director Mumbai and New Business, Cushman and Wakefield



DELOITTE & MAPIC INDIA LAUNCHES JOINT REPORT- REWRITING THE RULES OF NEW RETAIL

Indian retailers set to rewrite the rules for 'new retail' consumers. Retail 4.0 will be the ultimate convergence of the traditional and online channels.



DLF SHOPPING MALLS LAUNCH PHYGITAL APPLICATION:

DLF Shopping Malls, the country's biggest & largest physical market place announced the launch of India's first ever retail phygital application – "Lukout". The application is a one stop solution that offers highly personalized proximity based engaging content in terms of latest looks, latest trends, real time location based offers while providing conveniences like one touch parking payment, valet, concierge as well as having its own social network.



ANAROCK RELEASES MALL REPORT:

Anarock used the IRF 2018 platform to present their report – "Rebirth of Retail Malls –New, Improved & Revitalised". The report highlights the coexistence of both e commerce and brick-and-mortar stores on parallel grounds giving an edge to e commerce retail though in Tier 2 & 3 cities. On a larger scale, the report confirms that the Great Indian Mall Story is alive and growing rapidly.



WALKTHROUGH



A vote of thanks to MAPIC India for taking the lead role in embracing the retail industry and creating a positive impact on the society. Kudos to the organizer for getting stakeholders from all the industries and segments who genuinely believe in re-imaging and innovating consumer experience.

Ankit Patel,
CEO, The Belgian Waffle Co



It's a unique platform where like-minded people get together to see how organised retail can grow in India and how global best practices can be adapted and delivered to Indian consumer.

Devang Sampat,
CEO, Cinepolis



MAPIC has been a forum that brings a fantastic network passionate individuals together to build the future of the retail sector in India

Tushar Ved,
President, Major Brands





Gopa Kumar,
COO, Bhima Jewel

Kiran Komatla, Head Technologies & Sr Vice President, Burger King India Ltd

Pankaj Renjhen,
COO & Joint MD, Anarock Retail



AT INDIA'S BIGGEST RETAIL EVENT



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FOR PARTNERSHIP/ EXHIBITIONS/ AWARDS ENQUIRIES

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