

mapic[®]
INDIA

Built by
RX

Formerly IRF

18-19 SEPTEMBER, 2024
JIO World Convention Centre, Mumbai

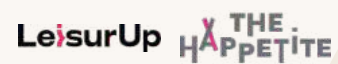
INNOVATING WORLD OF RETAIL



www.mapic-india.in



RX India is part of RX. (www.rxglobal.com). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.



THE INDIAN ECONOMY TAKING ROBUST STRIDES

The Indian economy has grown leaps and bounds in the past years and is slated to become the third largest economy by 2027.

With this boom happening, a major industry – retail is also seeing an unprecedented growth.

SOME HIGHLIGHTS:

INDIAN RETAIL MARKET:

Expected to reach **\$1.1 trillion by 2027**

GLOBAL RETAIL RANKING:

Ranked No. 2 in the Global Retail Development Index (GRDI) in 2021.

ECONOMIC IMPACT:

Retail sector contributes over **10% of India's GDP.**

KEY RETAIL SEGMENTS:

Food & Grocery, Apparel & Footwear, and Consumer Electronics are the largest retail segments, constituting **63%, 9%, and 7%** of the market, respectively.

E-COMMERCE GROWTH:

E-Commerce market expected to reach **\$350 billion in GMV by 2030.**

DIGITAL ECONOMY:

- India's digital economy projected to reach **\$800 billion by 2030.**
- Online shoppers expected to grow to **~500 million in 2030** from **+150 million in 2020.**



MAPIC INDIA – YOUR GATEWAY TO THE RETAIL WORLD



Established in 2004, MAPIC India (formerly IRF) is India's premier event where retail brands grow, learn, shop and experience the future. Over the past 2 decades we have been integrating and bringing together the best of India's retail industry under one roof year after year.

In a market known for its rapid evolution and transformation, MAPIC India has been a guiding light to a promising future for the retail industry stakeholders. It has consistently proved to be an indispensable knowledge and networking platform not just for retail brands and real estate players, but for the entire retail ecosystem. MAPIC India has been instrumental in handholding the partners and participants as the industry steps forth to usher in the interesting times ahead.

THE C-SUITE OF RETAIL

Business Development/Leasing
Strategy/Planning

Senior Management

Information Technology

Operations/General Management

Marketing

Business Owners

Others

2000+

Delegates

375+

Exhibitors & Sponsors

200+

Leading Retailers

150+

Top Industry Speakers

**YOUR EXCLUSIVE PASS
TO MEET THE INDUSTRY
STALWARTS**

CONFERENCE

SPEAKERS

GO CONNECT

EXHIBITION

RECOGNITION



Retailer / Brand



Property Developer



Consulting



Real Estate Broker



Property Management
Company



IT / Tech



Utility / Services Supplier



E-Commerce



Master Franchisee /
Investor

CONFERENCE HIGHLIGHTS 2023



Retail Talk show with Bollywood veteran actor and Restaurateur - Chunky Panday



Retail Report Launch by JLL, Special address by Naveen Jaggi, President, Global Chair, Retail Advisory Services, JLL

Power Breakfast by Salesforce & Deloitte followed by round table discussion.



Shopping Centre Association of India Report Launch with Deloitte and MAPIC India

International Perspective by Global Speakers: Global Talk: Dialogue with International Brands: Paving the way to Fifth largest destination for Retail- "India"



SOME OF OUR PAST SPEAKERS

Meet retail's biggest and the brightest minds under one roof

Chairman 2023



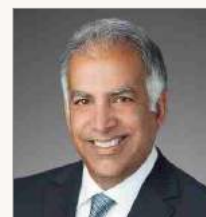
Shailesh Chaturvedi
MD and CEO
Arvind Brands



Ritesh Mishra
Managing Director
Marks and Spencers



Riyaaz Amlani
Founder
Impresario Entertainment
Hospitality



Naveen Jaggi
President, Global Chair,
Retail Advisory Services
JLL



Harsh Bansal
Co-Founder
Unity Group and Vegas Mall



Tarun Jain
CEO
Tim Hortons India



Adrit Mishra
COO
Starbucks India



V. Muhammad Ali
CEO - Forum Malls
Prestige Group



Rajneesh Mahajan
CEO
Inorbit Mall



Shibu Philips
Director - Shopping Malls
Lulu Group India



Abhishek Bajpai
CEO
Apparel Group India



Kabir Suri
Founder
Azure Hospitality
(Mamagoto, Dhaba, Sly Granny,
Foxtror, Pahli Hill) President



Lavanya Nalli
Vice Chairperson
Nalli Group



Dilip Kapur
CEO and MD
Hidesign



Pushpa Bector
Senior Executive Director &
Business Head, DLF Retail



Anchit Nayar
Executive Director & CEO
Nykaa Beauty



Abhishek Bansal
Executive Director
Pacific Malls



Merrill Pereyra
Managing Director
Pizza Hut at Yum! Brands
India Subcontinent



Daniel Spinath
Founder
Crepeaffaire



Patrick Fallmann
Partner / General Manager
Store Makers,
Middle East



Anuj Puri
Chairman
Anarock Retail



Prahlad Kakkar
Indian ad film director
and Marketing Guru,
Founder and Chief Director -
Genesis Film Productions



Karthik Balagopalan
MD
PUMA



Anil Menon
CIO
Lulu Group India



Vikram Idnani
President & CIO
Landmark Group

& many more...

EXHIBITION

Get tremendous learning opportunity as MAPIC India 2024 show floor has **doubled its** space, now spanning an impressive **1,00,000 sq ft.** featuring diverse experience zones meticulously designed to enhance the delegate and exhibitor experience, insuring significant foot traffic and engagement opportunities from speakers around the globe.

Retail

Immerse yourself in the avant-garde world of 360-degree retail, spanning Food and Beverage, Fashion, and a spectrum of other retail services.

Retail Real Estate

Join the expedition to shape India's upcoming retail growth hubs, with growing involvement from global investors, developers, and retailers. Be a crucial part of this transformative journey.

Retail Technology

Explore the seamless integration of technology across retail functions and immerse yourself in the future of retail tech with Digital and Artificial Intelligence.



FASHION RETAIL NOW HAS A NEW DESTINATION MAPIC INDIA 2024

MAPIC India gives you the opportunity to showcase your product to the retail community and help you get on the retailing fast track. It give you the perfect setting to meet the relevant business contacts who can help you get your product to your targeted audience.

Advantages:

- 1 Up-scale your brand:** Showcase, launch product, innovation, and retail concepts on India's biggest retail platform.
- 2 Meet & Network:** Meet potential investors, master franchises, leading multi-brand retailers, large format stores & distributors and Industry Stalwarts to Identify business opportunities.
- 3 High powered conference sessions:** Gain insights and knowledge on industry issues. Formulate your strategies to take your business ahead.
- 4 Tech & Innovation:** Experience retail technologies to help enhance your business operations and customer satisfaction levels.

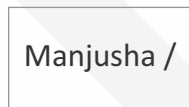
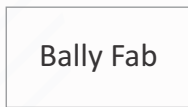
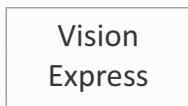
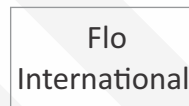


FASHION COMES A LIVE # MAPIC INDIA

A live platform for you to present your brand through
Fashion Shows | Video Walls | Product Displays



Some of our past exhibitors



many more...



FUEL YOUR BUSINESS CONNECTIONS



GOCONNECT IN ACTION 2023

GoConnect, an online platform, empowers you to socialize and network, get connected with the right business prospects and pre-schedule your meetings.

Here's why you need to use Go Connect

- 1. Receive email recommendations**
- 2. Search new connections**
- 3. Assured meetings during IRF**
- 4. Prepare in advance for fixed meetings**
- 5. Receive on-site reminders**
- 6. Manage your show calendar strategically**



VALIDATE YOUR PROFILE

Edit/update your pre-filled profile with details fetched from LinkedIn



RECEIVE RECOMMENDATIONS

Search connections using filters and get suggestions



MANAGE YOUR CALENDER STRATEGICALLY

Send and receive requests. Fix your meetings in advance.

GOCONNECT IN ACTION 2023

500+
**Business
Matchmaking
in 2 Days**



It was a great networking experience indeed. We could make some good connects with whom we are in touch for business. Thanks, it was a well managed event!

Kanika Sachdeva
Decathlon Sports India Pvt Ltd -



A great platform to connect with potential clients. It provides great business opportunities.

Sandeep Rao
PAYBACK India





INDIA INNOVATION FORUM 2024



INDIA INNOVATION FORUM 2024

India Innovation Forum, co-located with MAPIC India is the premier annual event for showcasing the future of retail DigiTech solutions to decision makers. It marks the coming together of thousands of powerful buyers and solution providers to meet.

Where the
leading decision
makers of the
retail industry
come to discuss,
discover,
experience and
invest

Future of Retail Technology

**INDIA
INNOVATION
FORUM
EDGE**



Networking

Conference

Exhibition

What's in store for the retail industry technology & digital solution providers?

Take one look at the trends in retail today and you will realize that the future holds a lot! With the rise of connected shoppers, more than 2500 key decision makers and influencers representing over 250 retail brands are looking to augment their existing operations with cutting edge technologies to deliver next level retail experience, drive huge profits and build sustainable scalability.



India Innovation Forum NETWORKING

Meet the C-suite of leading retail brands in person



Meet the CIOs, CTOs of leading business houses and emerging startups

An all-access pass ensures networking across retail functions as IRF is a co-located event

Go Connect Zone ensures a holistic networking experience

India Innovation Forum CONFERENCE

Witness the future of retail digitech at key India Innovation Forum sessions



Technology - From Internet of Things to Artificial Intelligence, technology is the biggest enabler that cuts through the retail segment, Experience this retail technology coming live at India Omnichannel Forum

Artificial Intelligence - Understanding the customer behavior and adjusting the path to offer bigger, better and customized solutions.

Digitech - Today's consumers are not buying things, they are buying experience. There is nothing called little bit digital. Experience what digital holds for Indian retailers.

India Innovation Forum EXHIBITION

Meet the industry's behemoths and get deals done face-to-face



Retail Supply Chain Zone - A retail supply chain zone that caters not only to the front end but also the back end of retail to deliver efficiency.

Startup Zone - Innovative retail concepts within technology or otherwise to showcase their solutions with opportunity to network.

Innovations Forum - It is a unique opportunity to learn about the latest innovative concepts and tools in one place over two days. Identify innovative solutions to use in your retail area and meet the experts offering you technologies to adapt to your business strategy.



mapic
INDIA

**Retail
Awards**

MAPIC India honoured India's most admired retail and tech innovators at the **MAPIC India Retail and Retail Tech Awards 2023**

MAPIC INDIA RETAIL AWARDS

MAPIC India Most Admired Retailer of The Year - Beauty Products & Salon
Sephora

MAPIC India Most Admired Retailer of The Year - Leisure & Entertainment
Cinepolis

MAPIC India Most Admired Food Service Retailer Of The Year
Wow! Momo

MAPIC India Most Admired Retailer Of The Year: Store Design
Skechers

MAPIC India Most Admired Retailer Of The Year: Store VM
Vero Moda

MAPIC India Most Admired Retailer of The Year - Fashion Accessories
Da milano

MAPIC India Most Admired Retailer Of The Year: Marketing & Advertising Campaign
Croma

MAPIC India Most Admired Retailer Of The Year: Marketing & Advertising Campaign
Jack & Jones

MAPIC India Most Admired Food Court Operator Of The Year
Lulu Food Court, Kochi,

MAPIC India Most Admired Launch Of The Year
Victoria's Secret

MAPIC India Most Admired Franchise Company Of The Year
Bata

MAPIC India Most Admired Retail Group of the year
Bestseller India

MAPIC India Most Admired Retail Group of the year
K Hospitality

MAPIC India Most Admired Retailer Of The Year: Employee Practices
Apparel Group India Private Limited

MAPIC India Most Admired Retailer of The Year - Women's Westernwear
Madame



MAPIC India Most Admired Retailer of The Year - Women's Indianwear
Meena Bazaar

MAPIC India Most Admired Retailer of The Year - Hypermarket
Lulu Hypermarket

MAPIC India Most Admired Retailer of The Year - Jeans & Casualwear
Spykar Lifestyles

MAPIC India Most Admired Retailer of The Year - Footwear
Metro Shoes

MAPIC India Most Admired Retailer of The Year - Home Improvement
Beautiful Homes Studio

MAPIC India Most Admired Retailer Of The Year: Customer Relationship
Wow! Momo

MAPIC India Most Admired Retailer Of The Year: Kiosk/ Express Formats
Wow! Momo

MAPIC India Most Admired Retailer Of The Year: Best Turnaround story
Cinepolis

MAPIC India Most Admired Emerging Retail Brand Of the year
Timezone

MAPIC India Most Admired Retailer of The Year - CDIT
Reliance Digital

MAPIC India honoured India's most admired retail and tech innovators at the **MAPIC India Retail and Retail Tech Awards 2023**

MAPIC INDIA RETAIL TECH AWARDS

MAPIC India Most Admired
Omni-Channel Retailer Of The Year
Domino's Pizza

MAPIC India Most Admired CIO / CTO
Of The Year
Pawan Bhargava, Jubilant, Foodworks
Limited

MAPIC India Most Admired
Omni-Channel Retailer Of The Year:
In-store Technology
Beautiful Homes Studio

MAPIC India Most Admired
Omni-Channel Retailer Of The Year:
Digital Marketing
Croma

MAPIC India Most Admired
Omni-Channel Retailer Of The Year:
Loyalty Program
Bata

MAPIC India Most Admired
Omni-Channel Retailer Of The Year:
Emerging Technology
Metro Brands Limited



TESTIMONIALS



MAPIC India 2023 was a wonderful event where I got to meet so many from malls, retail and connected industries and got to learn so much. Was extremely well organised. Thank you for this great learning opportunity. -

By Manu Chatlani, Founder & Managing Director, Soch Apparels Pvt. Ltd.



Greatly enjoyed MAPIC India 2023. Fantastic opportunity to meet the key retail players, but mostly to experience first-hand the enthusiasm & enormous growth potential of the Indian food retail market

Daniel Spinath, Founder, Crepeaffaire



Congrats on Delivering a Wonderful Show... Hats Off and Kudos to the Team.

Devang Sampat, CEO Cinopolis India



MAPIC this year was vibrant, and the energy was palpable. It shows that Retail is on a sound comeback with retailers and malls on a growth path

Pushpa Bector, Senior Executive Director & Business Head, DLF Retail



This is just to put on record my appreciation for a great event organised by MAPIC on Sept 13-24 at Mumbai. The event was well attended from all relevant stakeholders of Retail and Shopping Centre industry. I was very impressed by the quality of speakers and subject of panel discussions. It was an enriching experience. Thanks to entire team lead by Ashna Gemini Sharan by

Mukesh kumar, MD and CEO, Quest properties



It's imperative for retailers and malls to continue adapting to changing trends and consumer expectations to sustain their growth in the future. The recently held MAPIC India 2023 event in Mumbai gave us encouraging signs of the industry's resilience and potential for continued success."

Mr Anuj Puri, Chairman, ANAROCK Group



"MAPIC India this year was full of energy and the overall vibration of event was enriching. Retail has been and always been a King of market for consumers which has been captured in the event well."

Nitesh Patwari, CFO, Bombay Shaving Company



MAPIC India 2023 has delivered a successful event that brought together the entire retail industry to exchange ideas and discuss opportunities to collaborate and grow together.

Karan Kapur, Executive Director, K Hospitality Corp



MAPIC 2023 this year has been very engaging and well organized. It was great to interact and understand perspectives from experts in the industry and talk about the future of Retail

Adrit Mishra, COO, Tata Starbucks.



"MAPIC 2023 is the place to get the pulse of Indian retail, what's new, what's the future. And more than anything else to catch up with those who make Indian retail happen"

Dilip Kapur, CEO and MD, Hidesign



MAPIC India, as always, was an absolute delight! Immersive, invigorating, and meaningful panel discussions amongst industry stalwarts and the audience remained the mainstay of the event. PVRINOX is humbled & proud to see MAPIC India achieve impeccable heights in such a short span, all the very best.

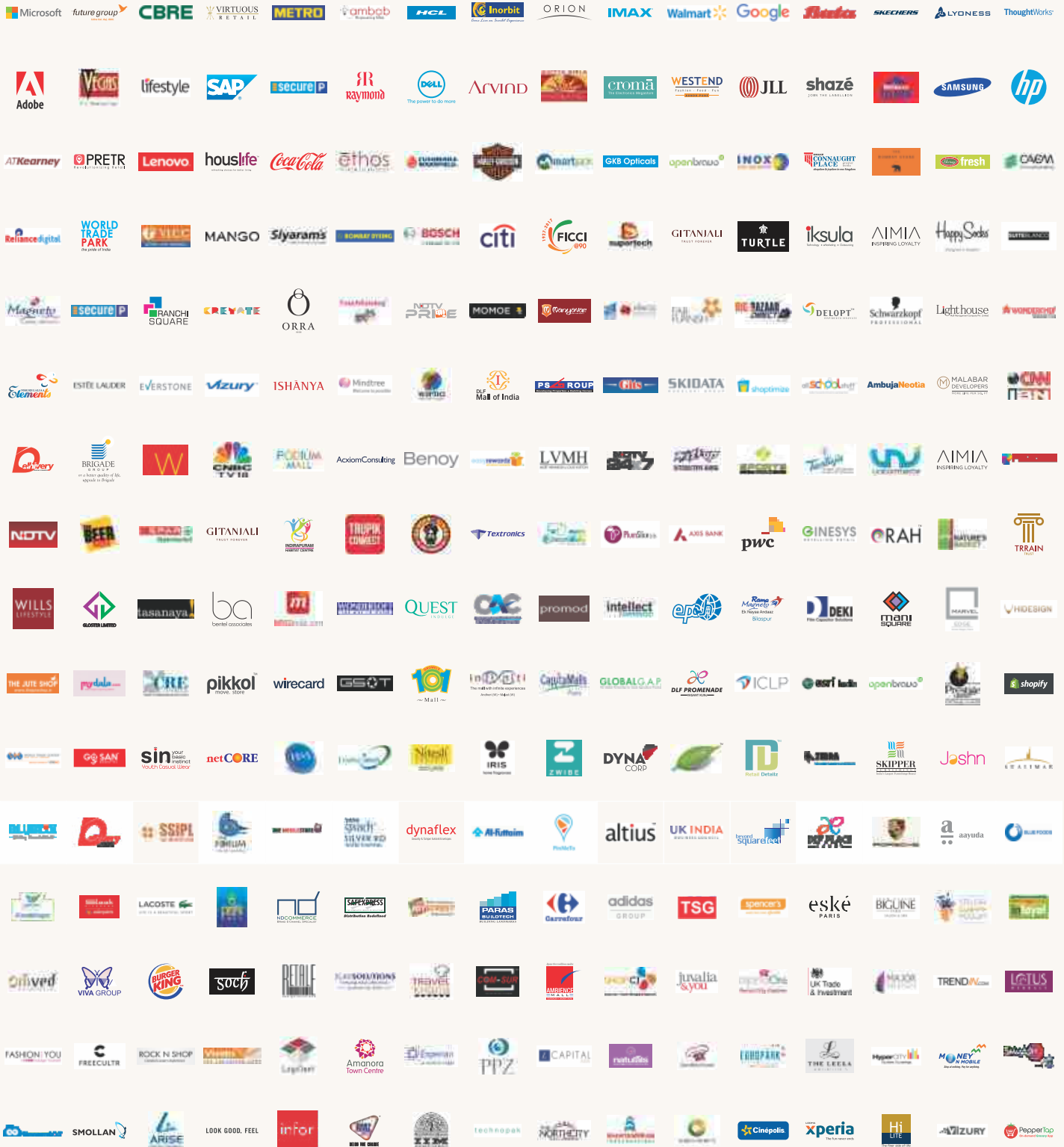
Pramod Arora, Chief Growth & Strategy Officer (Enabler), PVR



The quality of the speakers, the diversity of topics covered, and the overall energy of the event were exceptional. It was a fantastic platform to learn and share expertise and connect with other industry professionals. A highly recommended conference to anyone looking to stay ahead in the retail industry.

Rajendra Kalkar, President (Malls) & Whole Time Director, The Phoenix Mills Ltd

AT INDIA'S BIGGEST RETAIL EVENT



MEET THE RETAIL TITANS



For Partnership/Exhibition Enquiries

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For Awards and Delegate Registration

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