

mapic[®]
INDIA

Built by
RX

Formerly IRF

16-17 SEPTEMBER, 2025

JIO World Convention Centre, Mumbai

INNOVATING WORLD OF RETAIL



www.mapic-india.in



RX India is part of RX. (www.rxglobal.com). RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX India, with a diverse portfolio of leading B2B events across India, offers a platform of face-to-face events and digital solutions to customers from sectors including Logistics & Supply Chain; Packaging & Printing; Manufacturing & Engineering; Retail and Gifts and Leisure. Leading events brands include MAPIC India (formerly IRF), AMTEX, India Big 7, Fastener Fair India, IndiaCorr Expo, India Folding Carton, India Warehousing Show, PackPlus Delhi, India Warehousing & Logistics Show and PackPlus South. These events are specially curated and designed to cater to a large domestic market and growing opportunities for our global customers.

 RELX Group



THE INDIAN ECONOMY TAKING ROBUST STRIDES

The Indian economy has grown leaps and bounds in the past years and is slated to become the third largest economy by 2027.

With this boom happening, a major industry – retail is also seeing an unprecedented growth.

SOME HIGHLIGHTS:

INDIAN RETAIL MARKET:

Expected to reach **\$1.1 trillion by 2027**

GLOBAL RETAIL RANKING:

Ranked No. 2 in the Global Retail Development Index (GRDI) in 2021.

ECONOMIC IMPACT:

Retail sector contributes over **10% of India's GDP.**

KEY RETAIL SEGMENTS:

Food & Grocery, Apparel & Footwear, and Consumer Electronics are the largest retail segments, constituting **63%, 9%, and 7%** of the market, respectively.

E-COMMERCE GROWTH:

E-Commerce market expected to reach **\$350 billion in GMV by 2030.**

DIGITAL ECONOMY:

- India's digital economy projected to reach **\$800 billion by 2030.**
- Online shoppers expected to grow to **~500 million in 2030** from **+150 million in 2020.**



MAPIC INDIA – YOUR GATEWAY TO THE RETAIL WORLD



Established in 2004, MAPIC India (formerly IRF) is India's premier event where retail brands grow, learn, shop and experience the future. Over the past 2 decades we have been integrating and bringing together the best of India's retail industry under one roof year after year.

In a market known for its rapid evolution and transformation, MAPIC India has been a guiding light to a promising future for the retail industry stakeholders. It has consistently proved to be an indispensable knowledge and networking platform not just for retail brands and real estate players, but for the entire retail ecosystem. MAPIC India has been instrumental in handholding the partners and participants as the industry steps forth to usher in the interesting times ahead.

THE C-SUITE OF RETAIL

Business Development/Leasing
Strategy/Planning

Senior Management

Information Technology

Operations/General Management

Marketing

Business Owners

Others

2000+

Delegates

375+

Exhibitors & Sponsors

200+

Leading Retailers

150+

Top Industry Speakers

**YOUR EXCLUSIVE PASS
TO MEET THE INDUSTRY
STALWARTS**

CONFERENCE

SPEAKERS

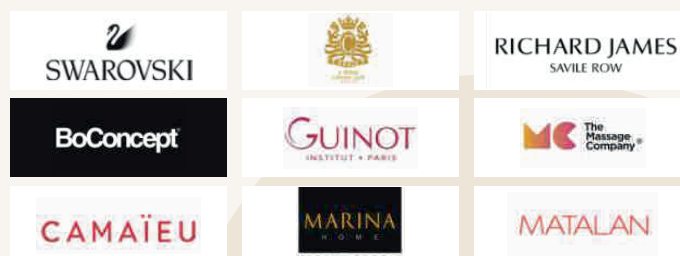
GO CONNECT

EXHIBITION

RECOGNITION

TOP VISITED

INTERNATIONAL BRANDS in 2024



Retailer / Brand



Property Developer



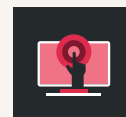
Consulting



Real Estate Broker



Property Management Company



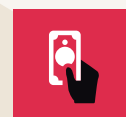
IT / Tech



Utility / Services Supplier



E-Commerce



Master Franchisee / Investor

CONFERENCE HIGHLIGHTS 2024

Global Perspectives with International Speakers

MAPIC India 2024 brought together visionary leaders from around the world, hosting an array of international speakers from 12 countries who shared invaluable insights into global retail and real estate trends.

India's Real Estate Titans on Stage

India's real estate giants took the stage to discuss the evolution and potential of retail real estate across the country. They provided exclusive insights into what drives their success and shared their vision for the future of retail development in India.

The Exclusive Chairman's Club - A First-Ever Innovation by MAPIC India

MAPIC India introduced its first-ever Chairman's Club, an exclusive platform designed for the most distinguished retail and real estate leaders. The club brought together top industry figures for high-level, closed-door discussions and networking. This invitation-only space became a focal point for key decision-makers to engage in thought-provoking conversations that will help shape the future of India's retail landscape.

Immersive Leisure and Entertainment Zone

A dedicated Leisure and Entertainment Zone showcased interactive and experiential setups, highlighting innovations in retail entertainment. Attendees explored captivating displays that reflected the latest trends in creating engaging consumer experiences.

Retail Arena - The Heart of Retail Innovation

The Retail Arena served as a hub of new ideas and market opportunities, featuring a range of innovative retail concepts and emerging D2C brands.

Technology Hub - Spotlight on Retail Tech Advancements

The Technology Hub highlighted the latest technology transforming retail, from AI-driven insights to advanced digital commerce solutions. Attendees explored groundbreaking tech innovations aimed at enhancing consumer engagement and revolutionizing retail operations.

Report Launches

JLL, Cushman & Wakefield, and Deloitte unveiled insightful reports the event. These reports offer valuable insights for industry stakeholders, including retailers, developers, and investors, to navigate the dynamic retail landscape and capitalize on emerging opportunities.



SOME OF OUR PAST SPEAKERS

Meet retail's biggest and the brightest minds under one roof



Sanjeev Jaiswal
(I.A.S) VP AND CEO,
Maharashtra Housing and
Area Development Authority



Niranjan Hiranandani
Chairman
Hiranandani Group



Boman Rustom Irani
Chairman & Managing Director
Rustomjee Group



Sandeep Runwal
Managing Director
Runwal Realty



Rajneesh Mahajan
CEO
Inorbit Malls



Vineet Gautam
CEO
Bestseller India



Pushpa Bector
Senior Executive Director &
Business Head, DLF Retail



Sandeep Varaganti
CEO
Jio Mart, Reliance Retail



Shibu Philips
Director Malls
Lulu Shopping malls



Nirupa Shankar
Jt. MD
Brigade Group



Anupam Bansal
MD
Liberty Shoes Ltd



Pramod Arora
CEO
PVRINOX



Prahlad Kakkar
Marketing Guru,
Advertising Film Director
GENESIS FILM PRODUCTION
PVT LTD



Damodar Mall
Reliance Retail CEO
Value Formats
SupermarketWala.



Sahil Malik
CEO
Da Milano



Muhammed Ali
Chief Executive Officer
RetailPrestige Group



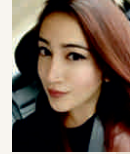
Bijou Kurien
Chairman
RAI



Anil Konidena
CEO
Founding Director,
South East Asia,
Landmark Group



C K Venkataraman
MD
Titan Company



Tanveer Kaur
Distribution & Real estate Lead
South Asia
SWAROVSKI



Harsh Bansal
Co - Founder
Unity Group and
Vegas Mall



PIERRE RAVAN
Founder Eternal Journey
(Luxury Perfumes)



Sooraj Bhat
Chief Executive Officer
Ethnic Business
Aditya Birla Group



Dilip Kapur
Founder
Hidesign



Anuj Puri
Co-Founder and Chairman
ANAROCK



Rajesh Jain
MD & CEO
Lacoste



Jai Malpani
MD
Imagicaaworld
Entertainment Limited



Ashish Bhutani
CEO
Bhutani Group



Manisha Natrajan
Consulting Editor
Urban Development &
Real Estate, NDTV



Lucio Guerra
Chief Design Officer
Design International
London



Praveen Govindu
Partner
Deloitte India



Tushar Ved
President
Apparel Group



Karthik Balagopalan
MD
PUMA India

& many more...

EXHIBITION

Get tremendous learning opportunity as MAPIC India 2024 show floor has doubled its space, now spanning an impressive 1,00,000 sq ft. featuring diverse experience zones meticulously designed to enhance the delegate and exhibitor experience, insuring significant foot traffic and engagement opportunities from speakers around the globe.

Retail

Immerse yourself in the avant-garde world of 360-degree retail, spanning Food and Beverage, Fashion, and a spectrum of other retail services.

Retail Real Estate

Join the expedition to shape India's upcoming retail growth hubs, with growing involvement from global investors, developers, and retailers. Be a crucial part of this transformative journey.

Retail Technology

Explore the seamless integration of technology across retail functions and immerse yourself in the future of retail tech with Digital and Artificial Intelligence.



FASHION RETAIL NOW HAS A NEW DESTINATION MAPIC INDIA 2025

MAPIC India gives you the opportunity to showcase your product to the retail community and help you get on the retailing fast track. It give you the perfect setting to meet the relevant business contacts who can help you get your product to your targeted audience.

Advantages:

- 1 Up-scale your brand:** Showcase, launch product, innovation, and retail concepts on India's biggest retail platform.
- 2 Meet & Network:** Meet potential investors, master franchises, leading multi-brand retailers, large format stores & distributors and Industry Stalwarts to Identify business opportunities.
- 3 High powered conference sessions:** Gain insights and knowledge on industry issues. Formulate your strategies to take your business ahead.
- 4 Tech & Innovation:** Experience retail technologies to help enhance your business operations and customer satisfaction levels.

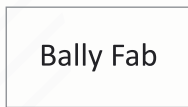
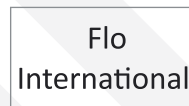


FASHION COMES ALIVE @MAPIC INDIA

A live platform for you to present your brand through
Fashion Shows | Video Walls | Product Displays



Some of our past exhibitors



many more...



FUEL YOUR BUSINESS CONNECTIONS



GOCONNECT IN ACTION 2024

GoConnect, an online platform, empowers you to socialize and network, get connected with the right business prospects and pre-schedule your meetings.

Here's why you need to use Go Connect

1. Receive email recommendations
2. Search new connections
3. Assured meetings during IRF
4. Prepare in advance for fixed meetings
5. Receive on-site reminders
6. Manage your show calendar strategically



VALIDATE YOUR PROFILE

Edit/update your pre-filled profile with details fetched from LinkedIn



RECEIVE RECOMMENDATIONS

Search connections using filters and get suggestions



MANAGE YOUR CALENDER STRATEGICALLY

Send and receive requests. Fix your meetings in advance.

GOCONNECT IN ACTION 2024

960+
**Business
Matchmaking
in 2 Days**



It was a great networking experience indeed. We could make some good connects with whom we are in touch for business. Thanks, it was a well managed event!

Kanika Sachdeva
Decathlon Sports India Pvt Ltd -



A great platform to connect with potential clients. It provides great business opportunities.

Sandeep Rao
PAYBACK India





INDIA INNOVATION FORUM 2025



INDIA INNOVATION FORUM 2025

Where the
leading decision
makers of the
retail industry
come to discuss,
discover,
experience and
invest

India Innovation Forum, co-located with MAPIC India is the premier annual event for showcasing the future of retail DigiTech solutions to decision makers. It marks the coming together of thousands of powerful buyers and solution providers to meet.

Future of Retail Technology

INDIA
INNOVATION
FORUM
EDGE



Networking

Conference

Exhibition

What's in store for the retail industry technology & digital solution providers?

Take one look at the trends in retail today and you will realize that the future holds a lot! With the rise of connected shoppers, more than 2500 key decision makers and influencers representing over 250 retail brands are looking to augment their existing operations with cutting edge technologies to deliver next level retail experience, drive huge profits and build sustainable scalability.



India Innovation Forum NETWORKING

Meet the C-suite of leading retail brands in person



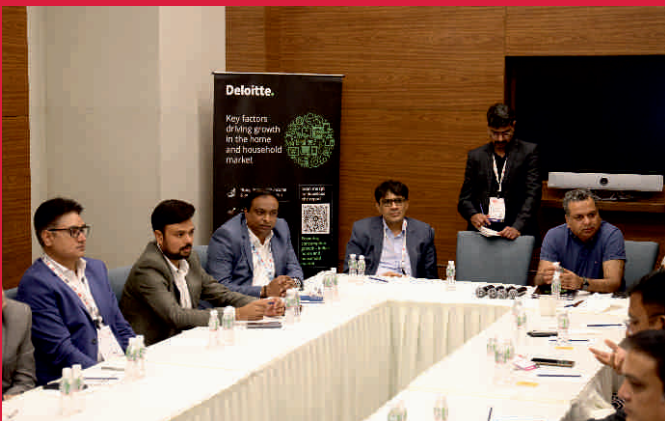
Meet the CIOs, CTOs of leading business houses and emerging startups

An all-access pass ensures networking across retail functions as IRF is a co-located event

Go Connect Zone ensures a holistic networking experience

India Innovation Forum CONFERENCE

Witness the future of retail digitech at key India Innovation Forum sessions



Technology - From Internet of Things to Artificial Intelligence, technology is the biggest enabler that cuts through the retail segment, Experience this retail technology coming live at India Omnichannel Forum

Artificial Intelligence - Understanding the customer behavior and adjusting the path to offer bigger, better and customized solutions.

Digitech - Today's consumers are not buying things, they are buying experience. There is nothing called little bit digital. Experience what digital holds for Indian retailers.

India Innovation Forum EXHIBITION

Meet the industry's behemoths and get deals done face-to-face



Retail Supply Chain Zone - A retail supply chain zone that caters not only to the front end but also the back end of retail to deliver efficiency.

Startup Zone - Innovative retail concepts within technology or otherwise to showcase their solutions with opportunity to network.

Innovations Forum - It is a unique opportunity to learn about the latest innovative concepts and tools in one place over two days. Identify innovative solutions to use in your retail area and meet the experts offering you technologies to adapt to your business strategy.



mapic[®]
INDIA

Retail
Awards

MAPIC India honoured India's most admired retail and tech innovators at the
MAPIC India Retail and Retail Tech Awards 2024

MAPIC INDIA RETAIL AWARDS

MAPIC India Most Admired Specialty Stores Retailer Of The Year: (National/Regional)

Market 99

MAPIC INDIA Most Admired Food Service Retailer Of The Year:

Wow Momos

MAPIC INDIA Most Admired Retailer Of The Year: Kiosk/ Express Formats

Ab Coffee

MAPIC INDIA Most Admired Retailer Of The Year: Leisure & Entertainment

Cinépolis India Pvt. Ltd.

MAPIC INDIA Most Admired Launch Of The Year (International/ National/Regional/ Independent)

Chai Bliss Ventures Private Limited

MAPIC INDIA Most Admired Food court Operator Of The Year

Twenty1 Food Court

MAPIC INDIA Most Admired Retailer Of The Year: Customer Relationship Management (CRM) Program

Bestseller Retail India Pvt Ltd

MAPIC INDIA Most Admired Retailer Of The Year: Marketing & Promotions

Pepe Jeans, Puma India



MAPIC INDIA Most Admired Retailer Of The Year:

Store Design & VM Azorte

MAPIC INDIA Most Admired Retailer Of The Year: Employee Practices

Puma India

MAPIC INDIA Most Admired Emerging Retail Brand Of the year

Asian Paints

MAPIC INDIA Most Admired Franchisee Of The Year

Groom India Salon & Spa Pvt Ltd / Naturals Salon Chain

MAPIC INDIA Most Admired Retail Group of the year

Apparel Group

MAPIC INDIA Most Admired Retail personality of the year

Sagar Daryani

MAPIC INDIA Most Admired Retail personality of the year - Jury Choice

Manish Poddar

MAPIC India honoured India's most admired retail and tech innovators at the **MAPIC India Retail and Retail Tech Awards 2024**

MAPIC INDIA RETAIL TECH AWARDS

MAPIC India Most Admired Omni-Channel Retailer Of The Year: Digital Marketing

Good Flippin Foods Pvt. Ltd.

MAPIC India Most Admired Omni-Channel Retailer Of The Year: Emerging Technology

Metro Shoes

MAPIC India Most Admired Omni-Channel Retailer Of The Year: Loyalty Program

wow momo

MAPIC India Most Admired Omni-Channel Retailer Of The Year

Bestseller Retail India Pvt Ltd

MAPIC India Most Admired CIO / CTO Of The Year

Chaayos



TESTIMONIALS



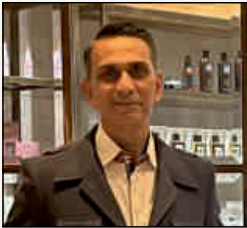
Mapic India has been an invaluable platform for me over the past decade. It's the perfect place to network with industry leaders, explore new opportunities, and stay ahead of the curve. This year's 20th anniversary was truly exceptional, and I can't wait to see what the future holds for Mapic India

Abhishek Bansal, Managing Director, Pacific Group



Greatly enjoyed MAPIC India. Fantastic opportunity to meet the key retail players, but mostly to experience first-hand the enthusiasm & enormous growth potential of the Indian food retail market

Daniel Spinath, Founder, Crepeaffaire



Each year, the Mapic India show gets better and better. I'm returning home from Mapic happy with the collaborations and new partnerships. I'm truly glad to be part of this show

Sameer Srivastava, CEO, Looks Salon



MAPIC this year was vibrant, and the energy was palpable. It shows that Retail is on a sound comeback with retailers and malls on a growth path

Pushpa Bector, Senior Executive Director & Business Head, DLF Retail



This event is truly interesting and exciting, providing a platform to meet and network with like-minded business professionals. It's been a fantastic experience

Raghav Verma, Co-Founder of Chaayos



It's imperative for retailers and malls to continue adapting to changing trends and consumer expectations to sustain their growth in the future. The recently held MAPIC event in Mumbai gave us encouraging signs of the industry's resilience and potential for continued success."

Mr Anuj Puri, Chairman, ANAROCK Group



"MAPIC India this year was full of energy and the overall vibration of event was enriching. Retail has been and always been a King of market for consumers which has been captured in the event well."

Nitesh Patwari, CFO, Bombay Shaving Company



This 20th edition of Mapic India is really special as we are meeting a lot of international brands and clients. I have been so busy meeting people throughout the day and so glad to be here. Look forward to next edition and congratulations for completing 20 successful years.

Harsh Vardhan Bansal, Co-Founder Unity Group



MAPIC this year has been very engaging and well organized. It was great to interact and understand perspectives from experts in the industry and talk about the future of Retail

Adrit Mishra, COO, Tata Starbucks.



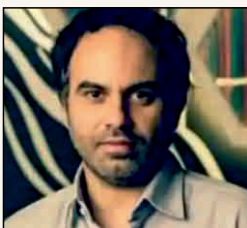
I have been working in the Retail Industry for almost 20 years and have been consistently associated with Mapic India. It's an incredible event that has been bringing the entire industry together under one roof for many years. Mapic has been at the forefront of bringing together thought leaders to drive the desired revolution in the industry

Dhruv Bogra, Country Director, Forever New India



For over a decade, Mapic India has been the cornerstone of the retail industry. This year's 20th anniversary was a testament to its enduring legacy. I am particularly impressed by the insightful sessions, the diverse range of exhibitors, and the overall energy of the event. Mapic India has consistently evolved, adapting to the changing needs of the retail industry. I look forward to many more years of innovation and growth with Mapic India.

Sandeep Varaganti, CEO, Jio Mart, Reliance Retail



Today has been a truly meaningful day. I've had the opportunity to connect with a diverse range of industry professionals, including retailers, mall developers, operators, and the tech community. The insightful discussions and valuable connections made today are sure to have a lasting impact..

Kabir Suri, President, National Retailer Association of India (NRAI)

OUR PARTNERS AND SPONSORS

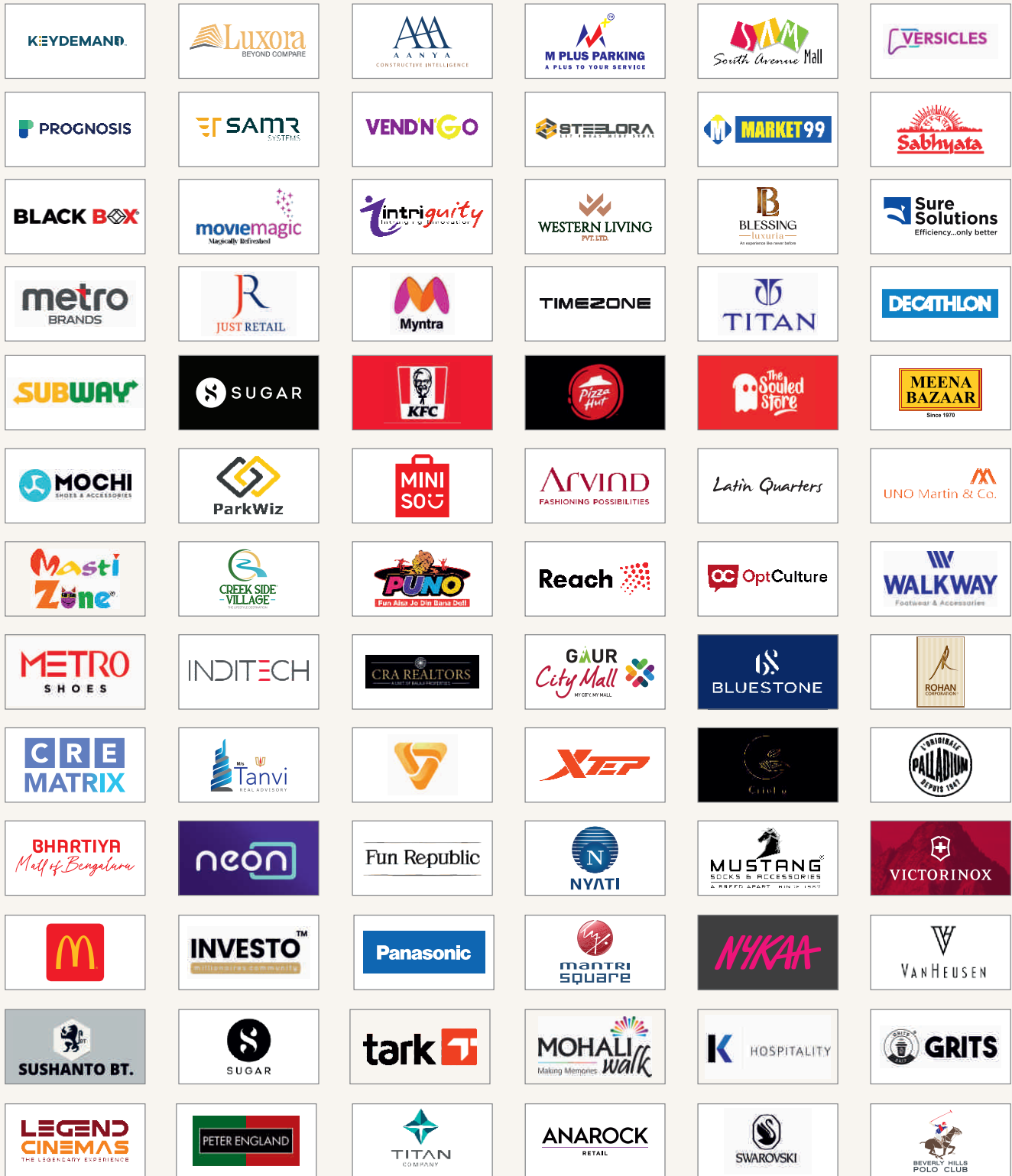
<p>Retail Real Estate Partner</p>  <p>Premium Retail Partner</p>  <p>Go-Connect Partner</p>  <p>Retail Luxury Partner</p> 	<p>Supported by</p> <table border="0"> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>																																			
																																				
																																				
																																				
																																				
																																				

CHAIRMAN'S
CLUB

Powered By
GreenHonchos

Retail Intelligence Partner 	Mall Design Partner 	Real Estate Partner 	Session Partner 	Loyalty Partner 	Strategic Real Estate Partner 	Forum Guide Powered By 	Retail Destination Partner 
Luxury Mall Partner 	Parking Solutions Partner 	Elegant Menswear Partner 	E-Commerce Partner 	Knowledge Partner 	Brand Reputation Partner 	Mall Advisory Partner 	Women's Powder Room Partner 
Cinema Partners 	Ambient Media Partner 	Ambient Media Partner 	Gifting Partners 	Gifting Partners 	Gifting Partners 	Fashion Partner 	Fashion Partner 
Leisure Partners 	Leisure Partners 	Leisure Partners 	Leisure Partners 	Leisure Partners 	Men's Ethnic Wear Partner 		
Food Boulevard							
							
							

AT INDIA'S BIGGEST RETAIL EVENT



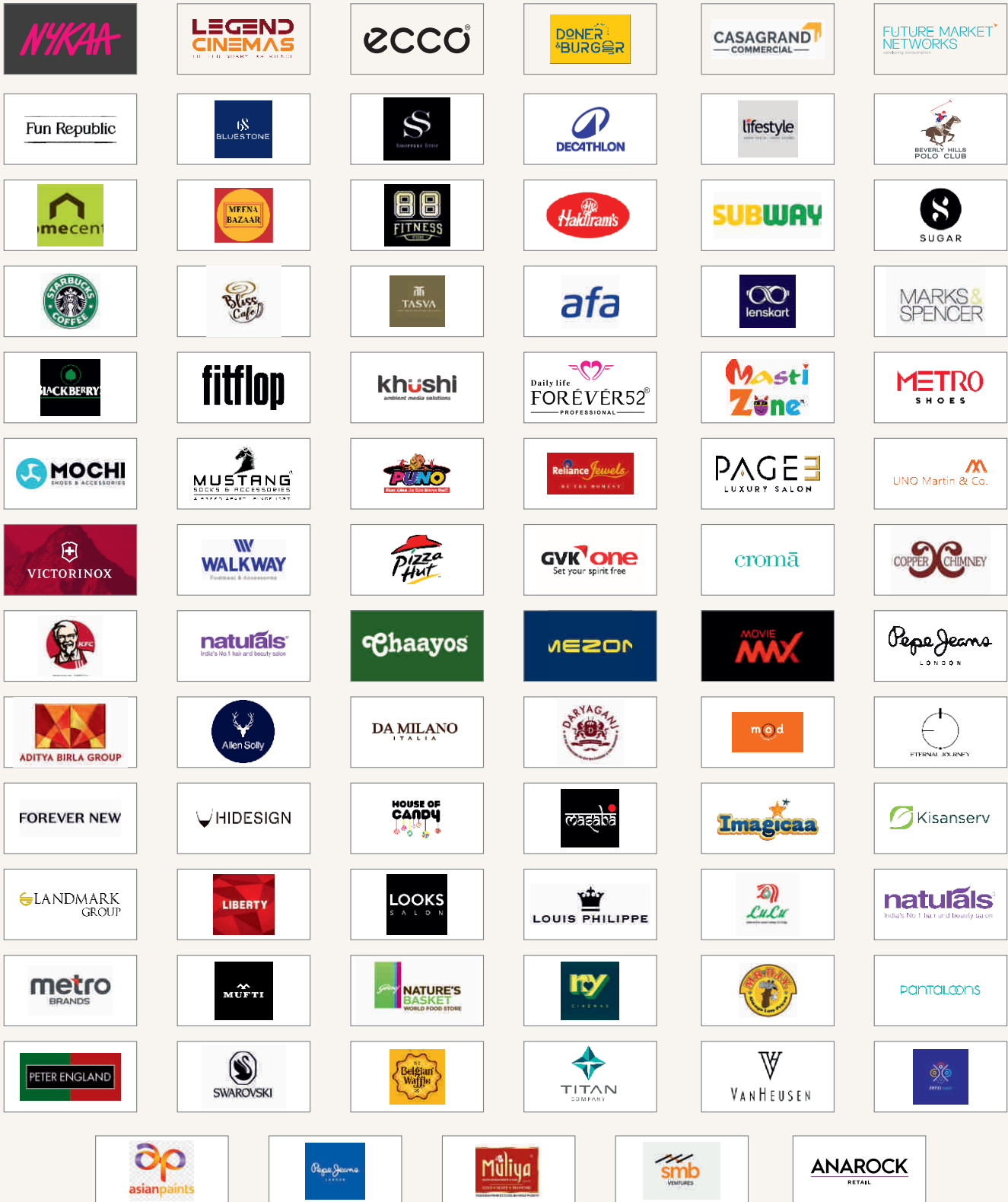
MEET THE RETAIL TITANS



MEET THE PARTICIPANTS



MEET THE PARTICIPANTS



For Partnership/Exhibition Enquiries

BINDU PILLAI
Mob. +91-98203 24063
bindu.pillai@rxglobal.com

JATIN NEHRA
Mob. +91-70426 71306
jatin.nehra@rxglobal.com

For Conference

REEMA PUNIA
Mob: +91 8750037299
reema.punia@rxglobal.com

For Awards and Delegate Registration

ISHAN BANIK
Mob: +91 9289370994
ishan.banik@rxglobal.com

RICHA SACHAN
Mob- +91-7666874377
richa.sachan@rxglobal.com

Built by



www.mapic-india.in