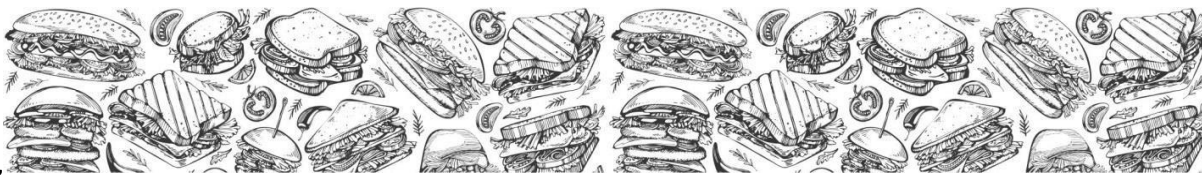


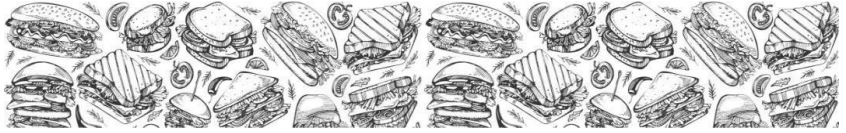
Time (Hrs)	<p>Mapic India 2023 (18th- 19th September 2024)</p> <p>Theme: Decoding the NEW Retail CODE: Thriving in a Fast Changing World</p> <p>Thriving in the fast-changing world of retail and real estate in India requires understanding the "New Retail Code" - focusing on customer experience, mixed-use developments, experiential retail, community building, sustainability, and technological advancements. Innovation is key to staying competitive in this dynamic landscape. MAPIC India 2024 will provide insights and strategies to help industry stakeholders excel in this evolving environment.</p>
	<p>Day- 1 (Wednesday, 18th September 2024)</p>
8:30-10:45	<p>Registration</p>
11:00-11:15	<p>Welcome Note by RX India</p>
11:15-12:15	<p>Opening Gala- Real Estate "India's Real Estate Titans: From Vision to Empire"</p> <p>Explore the rise of India's real estate tycoons who have shaped the landscape of urban development and property investment. From humble beginnings to commanding vast empires, delve into their strategies, challenges, and impact on the nation's economy and society.</p> <ul style="list-style-type: none"> • Origins and Background: Trace the early beginnings and entrepreneurial journeys of prominent real estate tycoons in India. • Visionary Leadership: Examine the visionary leadership qualities that propelled these individuals to the forefront of the real estate industry. • Market Dynamics: Analyze the market dynamics and trends that influenced the growth and expansion of their real estate empires. • Iconic Projects: Highlight some of the most iconic and transformative real estate projects undertaken by these tycoons. • Challenges and Resilience: Discuss the challenges faced by real estate tycoons, including regulatory hurdles, market volatility, and economic downturns, and how they navigated through adversity. • Impact on Society: Evaluate the socio-economic impact of their developments on local communities, infrastructure, and urbanization. • Future Outlook: Speculate on the future trajectory of India's real estate sector and the role these tycoons will play in shaping its evolution.
12:15-13:10	<p>Opening Gala- Retail Hotspot India's Retail Think Tank: Decoding the NEW Retail CODE: Thriving in a Fast Changing World</p> <p>Thriving in the fast-changing world of retail and real estate in India requires understanding the "New Retail Code" - focusing on customer experience, mixed-use developments, experiential retail, community building, sustainability, and technological advancements. The retail visionaries of India will provide insights and strategies to help industry stakeholders excel in this evolving environment to explore the untapped \$2 Trillion Retail</p>

	<p>Potential in the next decade.</p> <ul style="list-style-type: none"> • How can industry players decode the new retail code and stay ahead of the curve in a rapidly changing environment? • How is the booming Indian Economy Impacting the Retail Sector • Leading the Experience Revolution: Brands at the Forefront of Experiential Retail • Empowering Retail through Make in India: Unveiling the Impact on Sector Growth and Innovation • What role do mixed-use developments play in creating vibrant communities and supporting urban revitalization? • How can retailers leverage technology and AI to enhance customer experiences and operational efficiency? • What strategies can retailers implement to incorporate sustainability practices into their business models? • How can innovation drive success in the retail industry, and what are some examples of innovative strategies that have proven successful? • How can industry players decode the new retail code and stay ahead of the curve in a rapidly changing environment?
<p>13:10-14:00</p>	<p>"International Retail Powerhouses: Panel Discussion- Global Players Eyeing and Entering India's thriving marketplace</p> <p>Global retail players are eyeing and entering India's thriving marketplace due to its rapidly expanding economy, burgeoning middle class, and increasing consumer spending. Discover the dynamics and implications of global retail giants making their mark in India's vibrant retail sector. From strategic entry approaches to cultural adaptation, explore the strategies and impacts of international retailers on India's retail ecosystem.</p> <ul style="list-style-type: none"> • Market Potential: Assess the attractiveness of India's retail market and the factors driving global retailers to enter. • Entry Strategies: Analyze the various entry strategies adopted by global retailers, such as joint ventures, franchising, acquisitions, or wholly-owned subsidiaries. • Competitive Landscape: Examine the competitive landscape post-entry and the challenges faced by global retailers in navigating local competition and consumer preferences. • Localization Efforts: Explore how global retailers are adapting their products, marketing strategies, and store formats to resonate with Indian consumers and cultural nuances. • Regulatory Environment: Discuss the regulatory framework governing foreign investment in India's retail sector and its impact on the entry and expansion strategies of global retailers. • Consumer Behavior: Understand evolving consumer preferences, shopping habits, and the influence of global retail brands on Indian consumers. • Socio-Economic Impacts: Evaluate the socio-economic implications of global retailers' entry, including job creation, supply chain

	development, and infrastructure investment.
 <p data-bbox="225 801 679 833">14:00-15:00 Networking Lunch Break</p>	
15:00-15:30	MAPIC India Quiz (Stay Tuned for more Info)
15:30-16:15	<p data-bbox="529 945 1174 976">Panel Discussion: India- The Next Luxury Destination</p> <p data-bbox="544 1016 1437 1301">India, the world’s fastest growing economy, the fastest growing population, & the fastest growing country for people with \$100 million in wealth is witnessing a surge in conspicuous consumption. It's not just tycoons, but a new class of wealthy entrepreneurs, executives and dealmakers that are muscling into India’s luxury market. There has been surge in spending on luxury in India. From acquiring luxury real estate to luxury cars; from splurging on destination weddings to exotic holidays, gourmet food and dining experiences, the list goes on.</p> <ul data-bbox="595 1341 1437 1697" style="list-style-type: none"> • What are Key luxury sectors growing in India- Luxury Automobile, Luxury Homes, Luxury watches & Jewellery, Fine wines, liquor and spirits etc. • Experiential Luxury and its future in India • Luxury Fashion Brands, Hotels and Hospitality, Travel and Destinations • Key factors contributing to Indian luxury market growth • Understanding the Indian luxury market & its consumer mindset • Government initiatives to boost the luxury sector • The Impact of Influencer Marketing on Luxury Brands
16:15-17:00	<p data-bbox="544 1738 1362 1805">Panel Discussion – The Tech Transformation Imperative for retail – Innovations and More</p> <p data-bbox="544 1845 1417 2018">The retail sector is constantly experiencing changes and developments due to the growing demands of the consumers for better and more. The rapid advancements of technology are a significant win for the retail sector. However, it is important to distinguish between retail technology that will bring about practical value for your business operations versus</p>

	<p>the ones that will just cause friction in the existing practices that have supported you throughout your retail journey. Let's take a look at the technological advancements that can bring about tangible change to the retail world and how they can be incorporated, irrespective of the size of your business.</p> <ul style="list-style-type: none"> • Artificial intelligence changes the way we shop • Data analysis on a roll – how has it developed over the years to provide better customer experience. • Waning focus on self-checkout – is it too ahead of its time? • Solving inventory issues through algorithmic retail • Innovative in-store technology
<p>17:00-17:45</p>	<p>C-Suit Synergy: Cracking the code- Tier 3 and Tier 4 Markets- The hidden Gems of Retail Expansion.</p> <p>A major post pandemic trend for the retail route has been the increasing resilient demand of the non-metro folk. A lack of quality retail stores on the high streets of tier 3 and tier 4 cities has made it difficult for them to thrive, as such this supports the idea that tier 3 and tier 4 is a great opportunity for bigger retailers to tap into. Gone are the days of just mom and pop grocery stores and retailers for the lower tier cities. Supermarkets are increasing in number as well, leading to variety and better quality now being a choice for the non-metro consumers. In this session with industry experts, lets look into why expansion in the lower tier cities is a must for retail.</p> <ul style="list-style-type: none"> • Rise of the non-metro consumer - Limited pocket sizes vs high aspirations • AI to forecast demand in tier 3 and tier 4 • 30% - 40% lower cost of unexplored real estate • Making the right choice – considering prices and spending limits • Retail opportunities yet to be tapped
<p>17:45-18:30</p>	<p>BOOK YOUR SEATS NOW:</p> <p>Concluding Highlights: Celebrating 'Make in India' in Retail"</p> <p>Join us in this exclusive wrap-up session as we bring together the trailblazers and key figures who have been instrumental in championing the 'Make in India' initiative within the retail sector. This is your opportunity to gain invaluable insights from those who are shaping the future of Indian retail.</p> <p>Don't miss this opportunity to connect with the right people and gain profound insights into the 'Make in India' initiative's impact on retail. This wrap-up session promises to be a fitting conclusion, celebrating achievements and charting the course for future success in Indian retail.</p> <ul style="list-style-type: none"> • Discussing the path forward for 'Make in India' in the retail sector and identifying emerging opportunities.

	<ul style="list-style-type: none"> • Economic Impact of 'Make in India' in Retail • Government Policies and Incentives • Case Studies of Successful Implementation • Sustainability and Local Sourcing • Technological Innovations and Automation • Future Outlook and Strategies • Empowering Indian Retail: The Role of 'Make in India' in Transforming the Sector.
18:30	NETWORKING TEA BREAK
	End of Day-1
Day 2 (Thursday, 14 th September 2023)	Mapic India 2024 <u>Theme: Decoding the NEW Retail CODE: Thriving in a Fast Changing World</u>
11:00-12:00	<p>The Mega Conglomerate of India – RELIANCE Group Opening Session: "Winning Every Game: Insights from Reliance's Playbook"</p> <p>Meet the Reliance Heroes: Builders of an Empire</p> <p>Join us for an exclusive panel discussion featuring the dynamic leaders and trailblazers from different segments of Reliance Industries who have driven Reliance Industries to extraordinary success. Discover the innovative strategies, groundbreaking initiatives, and leadership excellence that have enabled Reliance to achieve unparalleled success across various sectors, from retail and telecommunications to fashion and jewellery and have positioned Reliance as a global juggernaut.</p> <ul style="list-style-type: none"> • What Reliance is Doing Right : Key strategies and Success Factors • How Reliance Dominating Every Sector with Vision and Innovation • The Reliance Revolution: Leading with Innovation and Excellence • Leadership principles that have guided Reliance to success. • The transformative impact of AJIO and Reliance Trends on the fashion industry. • The phenomenal rise of Reliance Jio and its disruption of the telecom market.
12:00-12:45	<p>Panel Discussion: Leasing Legends - Meet the Visionaries Revolutionizing Malls with Innovative Leasing Strategies</p> <p>Join us for an engaging panel discussion featuring leasing experts who are at the forefront of shaping the future of tenant mix in commercial real estate. Explore innovative strategies, market insights, and industry trends as we delve into the dynamic world of leasing and tenant selection.</p> <ul style="list-style-type: none"> • The leasing Champions- Meet the players Bringing MALLS in fashion • Market Analysis and Trends • Strategic Tenant Selection

	<ul style="list-style-type: none"> • Balancing Tradition with Innovation • Data-Driven Decision Making • Flexibility and Adaptability • Tenant Relationship Management • Future of Tenant Mix
12:45-13:30	
13:30- 14:30	<p>Networking Lunch Break</p> 
14:30-15:00	<p>MAPIC India Quiz on Green Initiatives/Sustainability</p>
15:00-15:30	<p>Tech Talk with Big Tech Giants</p> <p>The AI-Powered Future: How Tech Titans are Shaping India's Retail Landscape</p> <p>Join us for an insightful session delving into the transformative impact of technology giants on the retail industry in India. Discover the innovative strategies, cutting-edge technologies, and disruptive solutions that are revolutionizing the way retailers operate, engage with customers, and drive growth in the Indian market.</p>
15:30-16:15	<p>Breaking Boundaries in Retail - Harnessing the Magic of Mixed-Use Spaces for India's Retail Evolution</p> <p>Introducing a blend of all you need spaces in under one roof – mixed use retail is for the people of today! Combining entertainment, residency, commercial and retail spaces in one place can be pitched as the best solution for several problems for both consumers and retailers alike. Making shopping sprees easy on all consumers – mixed use spaces have it all in one place. Out for a movie but need to shop essentials and groceries? No problem, your supermarket is one escalator away!</p> <p>In this session let's learn from the best on how mixed use retail has transformed the retail world and malls!</p> <ul style="list-style-type: none"> • Redevelopment and redesign • User friendly spaces – mixed use retail areas • Functionality and flexibility of Mixed use retail spaces • Case study – Studying the best mixed use developments • Sustainability and Wellness • Investment and Development opportunities
16:15-17:00	<p>Unleashing the Wellness and Athleisure Revolution: Igniting India's Retail Scene with Style and Sweat!</p>

	<p>Dive into a Dynamic Discussion on the Fusion of Fitness and Fashion, Redefining Retail Trends in India!</p> <p><u>Get Ready for:</u></p> <ul style="list-style-type: none"> • Trendsetting Talks: Explore the latest trends shaping the wellness and athleisure landscape in India, from gym to street. • Fashion Fitness Fusion: Discover how brands are seamlessly blending style with functionality to elevate your workout wardrobe. • Retail Reshaped: Witness how wellness and athleisure are reshaping the retail experience, both online and offline. • Sweat in Style: Embrace the mantra of "look good, feel good" with athleisure that transitions effortlessly from workout to hangout. • Beyond the Gym: Uncover the expanding horizons of athleisure, from yoga mats to brunch dates and beyond. • FitTech Future: Peek into the future of fitness tech and how it's revolutionizing the way we work out and shop. • Wellness Warriors: Hear from industry leaders and influencers on their journey to bring wellness and athleisure to the forefront of Indian retail. <p>Don't Miss Out on the Sweat, Style, and Strategies Unveiled at This Unmissable Session!</p>
17:00-17:30	TALK Show: Blueprints of Tomorrow: Conversations with Architects and Developers Crafting the Malls of the Future
17:30-18:00	<p>Grand Finale: Captivating Conclusions and Future Frontiers! Charting the course forward with industry associations: A LIVE Dialogue on shaping the future of Retail.</p> <ul style="list-style-type: none"> • What are the key goals and strategic priorities for your association over the next few years? • How do you envision your association's role in shaping the future of the retail industry?
18:00	End of Conference
18:00-19:00	Networking Tea and Coffee
19:00-19:30	Networking Pre Award Cocktail
19:30 onwards	Mapic India Retail Awards