



# INNOVATING WORLD OF RETAIL

10  
March, 2021

JW MARRIOTT, AEROCITY  
NEW DELHI

## 2021MIRA10: MAPIC India Most Admired Retail Store / Outlet Launch Of The Year .

Food/fashion/lifestyle/specialty Retail store / Outlet launched within Indian Territory during the period from 1st April 2019 to 31st July 2020.

### ESSENTIAL CONDITIONS

Kindly go through all the essential conditions before proceeding to next step of filling nomination details & more.

**DEFINITION:** Food/fashion/lifestyle/specialty Retail store / Outlet launched within Indian Territory during the period from 1st April 2019 to 31st July 2020

**ASSESSMENT PERIOD:** 1st April 2019 – 31st March 2020

#### **ELIGIBILITY:**

- **Applicant:** Retailer or Retail Company of Indian or foreign origin; operational earlier than 1st April 2018; and, should be a legally registered and taxpaying entity.

#### **NOTE:**

In case of more than 1 store / Outlet launch are nominated by same Retailer or Retail Company then separate entry forms need to be submitted for each launch

#### **DOCUMENTS REQUIRED:**

- Please fill up all fields in the Nomination Form.
- Please fill up the Declaration at the end of the Form.
- Please upload your logo in high resolution in the space provided.
- Please share a short video clipping and/or high resolution visuals relevant to the award category as required. **Please NOTE : Only links of video clips will be accepted. Please upload in youtube, vimeo, or other platform and share the link. No "wetransfer" link will be accepted.**
- Please furnish photocopies of any testimonials / media clippings (only if they are relevant to this award category) or any other documentation in support of your claim for the award. **Please NOTE: All documents to be uploaded should be a maximum 20 MB size. Documents or files larger than 20MB is restricted and will not be accepted.**

#### **NOMINATION PROCESS:**

- The Nomination Forms are to be submitted only via this online form.
- The Nomination Forms will be duly scrutinised and checked by an internal assessment team for correctness of relevant information provided by the nominees. In case any clarifications are required, the nominees shall be required to provide the same with due supporting documents.
- The assessment details and analysis for the categories shall be presented before the Jury who will decide the final nominees and the winner in each category for presentation of the awards. The decision of the Jury shall be considered as final and binding.
- Categories in which less than 3 valid nominations are received may/may not be dropped.
- The organisers and Jury reserve the right to change or alter the award categories.
- The last date of receiving the completed Nomination Forms is 1st March,2021.

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## Judging Criteria:-

Judging by	Audit Agency	Jury	Voting
Weightage allotted	30%	30%	40%

## VOTING CRITERIA:-

- Voting carries a 40% weightage in all nomination process.
- The nominee will be eligible for receiving votes in 24-48 hours after the nomination form has been submitted. Voting Lines will be live post 1st February 2021.
- Every nomination category has a separate voting form. Voting form can be accessed from the main website.
- Every nominee is responsible for collecting their own votes and pushing the required & eligible voters.

VOTERS' CRITERIA : Manager level & above from the retail industry/ Brands & products/ service provider/ shopping centers connected directly to the nominee.

## IMPORTANT:-

No nomination will be considered for final award until & unless the nomination fee has been received.

In case of any difficulty please contact :-

PRIYANKA SAGAR  
Mob: +91-9818820279  
[priyanka.sagar@reedexpo.co.uk](mailto:priyanka.sagar@reedexpo.co.uk)

WASEEM AHMAD  
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[waseem.ahmad@reedexpo.co.uk](mailto:waseem.ahmad@reedexpo.co.uk)

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[bindu.pillai@reedexpo.co.uk](mailto:bindu.pillai@reedexpo.co.uk)

JATIN NEHRA  
+91-7042671306  
[jatin.nehra@reedexpo.co.uk](mailto:jatin.nehra@reedexpo.co.uk)

I hereby confirm that I have read all the instructions and want to proceed to fill up the Nomination Form \*

## COMPANY INFORMATION

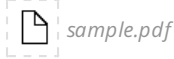
1. Name of Company / Retailer \*

2. Name of Retail brand \*

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### 3. Upload high resolution logo of the company/brand



### 4. Upload a high resolution picture that best represents your brand



### 5. Terms and Conditions for Logo uploaded \*

The logo uploaded & shared by the concerned person filling the form may or may not be used for the following purposes:-

Display in MAPIC India website as applicable for advertisement under the list of nominees for MAPIC India Retail Awards/ India Retail Tech Awards.

Publications in Post show report, India Retail Report or any other publications under Reed Exhibitions India.

In case the concerned nominee is under final nominations the Logo will be used for display in dedicated catalog, Nominations Video, Standee, Backdrop as applicable.

I accept the Terms and Conditions and agree that the logo attached is best to my knowledge and can be used as mentioned in terms & conditions.

### 6. Company Head office Address \*

Street Address

Address Line 2

City

State/Region/Province

Postal / Zip Code

Country

### 7. Official Landline Number

### 8. Official Contact Person \*

First

Last

Will be used to contact if required.

### 9. Designation \*

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### 10. Mobile Phone Number \*

### 11. Email ID \*

## STORE LAUNCH INFORMATION

### 12. Name of Store Launched

#### 12.a. Contact No

#### 12.b. Address

*Street Address*

*Address Line 2*

*City*

*State/Region/Province*

*Postal / Zip Code*

*Country*

#### Date of Launch

*dd-MMM-yyyy*

#### Launched by

*(Name & designation of Chief Guest)*

## 13. QUALITATIVE INFORMATION

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### 13.a. Retail Area of Launched Store (Sq ft)

### 13.b. Cumulative Retail Sale (From date of Launch till 31st July 2020) (Rs. Crore)

## 14. QUALITATIVE INFORMATION

Please describe the following in not more than 300 words for each and upload relevant supporting. Also attach a maximum of 4 pics of launched store.

### 14.a Attach a maximum of 4 pics of launched store.



### 14.b. Highlights of Launch strategy: \*

### 14.b Do you wish to upload any supporting document or attach any video link?

NO  Upload Document  Video Link

### 14.c Advertising/Marketing initiatives including offline & online: \*

### 14.c Do you wish to upload any supporting document or attach any video link?

NO  Upload Document  Video Link

### 14.d. Media coverage (prints/electronics): \*

### 14.d Do you wish to upload any supporting document or attach any video link?

NO  Upload Document  Video Link

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## DECLARATION:

I hereby agree:

- That the facts and figures stated in this Nomination together with the accompanying information is true and correct to the best of my knowledge. \*
- To allow the organisers to retain the information provided by us. \*
- To abide by the rules and regulations of the Awards. \*
- To abide by the decision of the Jury, which will be final and conclusive. \*

Name of person submitting form \*

First

Last

Designation \*

Official email address \*

*A copy of the form will be sent to this email id.*

Mobile Number \*

Signature of person submitting form. \*

## Billing Details

**Offline Payment (Cheque/ NEFT/RTGS/ Others):-**

The Nomination Fees may be paid by:

#Cheque drawn in favour of "RELX IND PL - REED EXHIBITIONS ACC"

#Online transfer to our bank a/c:

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A/c Name: RELX IND PL – REED EXHIBITIONS ACC  
Bank Name: Citibank, First Floor, DLF Capitol Point, Kharak singh Marg, New Delhi 110001  
Current a/c No: 0007050119  
SWIFT Code: CITIINBXIBD  
IFSC Code: CITI0000002

### Please Note:-

- The nomination will not be considered complete without the receipt of payment.
- The nomination will be further considered for evaluation & assessment once the nomination fee has been received and confirmed.

I agree with terms and conditions related to payment of nomination fee. \*

### How will you be paying the nomination fee. \*

Cheque  NEFT/RTGS

### Billing & Invoice Details:

#### Company Name \*

#### Name of the concerned person to whom bill should be raised to:- \*

First

Last

#### GSTIN No. \*

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**Bill to:- \***

Street Address

Address Line 2

City

State/Region/Province

Postal / Zip Code

Country

Shipping Address same as above:-

**Ship to:- \***

Street Address

Address Line 2

City

State/Region/Province

Postal / Zip Code

Country