



INNOVATING WORLD OF RETAIL

15
December, 2020

Sahara Star,
Mumbai

Organised by
Reed Exhibitions

RELX™

2020IRTA4: Most Admired Omni-Channel Retailer Of The Year: Loyalty Program

Retailer or Retail Company running and managing its own Loyalty program

ESSENTIAL CONDITIONS

Kindly go through all the essential conditions before proceeding to next step of filling nomination details & more.

DEFINITION: Retailer or Retail Company which applied new age technology of Artificial Intelligence / Block chain / Machine Learning / Data Science to its business operation or strategic decision-making.

ASSESSMENT PERIOD: 1st April 2019 – 31st March 2020

ELIGIBILITY:

- **Applicant:** Retailer or Retail Company of Indian or foreign origin; operational earlier than 1st April 2018; and, should be a legally registered and taxpaying entity
- **Retail Operation:** Applicant must be an Omni-Channel# player drawing offline as well as online sales.

DOCUMENTS REQUIRED:

- Please fill up all fields in the Nomination Form.
- Please fill up the Declaration at the end of the Form.
- Please upload your logo in high resolution in the space provided.
- Please share a short video clipping and/or high resolution visuals relevant to the award category as required. **Please NOTE: Only links of video clips will be accepted. Please upload in youtube, vimeo, or other platform and share the link. No "wetransfer" link will be accepted.**
- Please furnish photocopies of any testimonials / media clippings (only if they are relevant to this award category) or any other documentation in support of your claim for the award. **Please NOTE: All documents to be uploaded should be a maximum 20 MB size. Documents or files larger than 20MB is restricted and will not be accepted.**

NOMINATION PROCESS:

- The Nomination Forms are to be submitted only via this online form.
- The Nomination Forms will be duly scrutinised and checked by an internal assessment team for correctness of relevant information provided by the nominees. In case any clarifications are required, the nominees shall be required to provide the same with due supporting documents.
- The assessment details and analysis for the categories shall be presented before the jury who will decide the final nominees and the winner in each category for presentation of the awards. The decision of the jury shall be considered as final and binding.
- Categories in which less than 3 valid nominations are received may/may not be dropped.
- The organisers and jury reserve the right to change or alter the award categories.
- The last date of receiving the completed Nomination Forms is 1st December 2020.
- Final nominees shall be eligible to receive 2 complimentary passes for the MAPIC India Retail Awards ceremony and Gala Dinner to be held on 15th December, 2020 at Sahara Star, Mumbai.

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Judging Criteria:-

Judging by	Audit Agency	Jury	Voting
Weightage allotted	30%	30%	40%

VOTING CRITERIA:-

- Voting carries a 40% weightage in all nomination process.
- The nominee will be eligible for receiving votes in 24-48 hours after the nomination form has been submitted. Voting Lines will be live post 1st October 2020.
- Every nomination category has a separate voting form. Voting form can be accessed from the main website.
- Every nominee is responsible for collecting their own votes and pushing the required & eligible voters.

VOTERS' CRITERIA : Manager level & above from the retail industry/ Brands & products/ service provider/ shopping centers connected directly to the nominee.

IMPORTANT:-

No nomination will be considered for final award until & unless the nomination fee has been received.

In case of any difficulty please contact :-

Name : Nivisha Sinha

Phone No : +91-9560208618

Email Id : nivisha.sinha@reedexpo.co.uk

I hereby confirm that I have read all the instructions and want to proceed to fill up the Nomination Form *

COMPANY INFORMATION

1. Name of Company / Retailer *

Reed Exhibition India

2. Name of Retail brand *

MAPIC India

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3. Upload high resolution logo of the company/brand



iof_logo.png

4. Upload a high resolution picture that best represents your brand



conf_iof2.jpg

5. Terms and Conditions for Logo uploaded *

The logo uploaded & shared by the concerned person filling the form may or may not be used for the following purposes:-

Display in MAPIC India website as applicable for advertisement under the list of nominees for MAPIC India Retail Awards/ India Retail Tech Awards.

Publications in Post show report, India Retail Report or any other publications under Reed Exhibitions India.

In case the concerned nominee is under final nominations the Logo will be used for display in dedicated catalog, Nominations Video, Standee, Backdrop as applicable.

I accept the Terms and Conditions and agree that the logo attached is best to my knowledge and can be used as mentioned in terms & conditions.

6. Company Head office Address *

Unit 3,4,5 Southern Park Building, D2

Street Address

Saket

Address Line 2

New Delhi

City

New Delhi

State/Region/Province

110017

Postal / Zip Code

India

Country

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6.a Company Website or URL

7. Official Landline Number

8. Contact (1) : IT Head / CIO / CTO *

First

Last

Will be used to contact if required.

9. Designation *

10. Mobile Phone Number *

11. Email ID *

12. Contact (2) : Marketing / Operations / Buying Head *

First

Last

Will be used to contact if required.

13. Designation *

14. Mobile Phone Number *

15. Email ID *

Must be operating through brick & mortar store and at least one non-store channel .

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16. Omnichannel Details *

	YES	NO
a. Brick & Mortar store	<input checked="" type="radio"/>	<input type="radio"/>
b. Website/s	<input checked="" type="radio"/>	<input type="radio"/>
c. E-commerce marketplace/s	<input type="radio"/>	<input checked="" type="radio"/>
d. Mobile Application	<input checked="" type="radio"/>	<input type="radio"/>
e. Social Media	<input checked="" type="radio"/>	<input type="radio"/>
f. Any other platform such as Consumer Network /TV shopping channel Peer groups etc	<input type="radio"/>	<input checked="" type="radio"/>

16.d Mobile Application name *

RXI

16.e Please share one of the social media links which you believe is the most popular *

MAPIC India

facebook page / instagram page/ linkedin page / other page link.

Key Performance Indicators.

Quantitative Performance

17. Total Retail Sale (Rs Crore)**

**Including shut down stores and from all sale channel/s

17. a 1st April 2018 – 31st March 2019 *

345456.00

INR

17. b 1st April 2019 – 31st March 2020 *

4566767.00

INR

18. Share (%) of Non-store Retail Sale in Total Retail Sale

18.a (%) of Non-store Retail Sale - 1st April 2018 – 31st March 2019 *

45656776

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18.b (%) of Non-store Retail Sale - 1st April 2019 - 31st March 2020 *

4565677

19. Retail Sale by Loyalty Club Members (Rs Crore)**

**Including shut down stores and from all sale channel/s

19. a 1st April 2018 - 31st March 2019 *

346557.00

INR

19.b 1st April 2019 - 31st March 2020 *

65467.00

INR

20. Total Number of Loyalty Club Members

20.a 1st April 2019 - 31st March 2020 *

43555

20.b 1st April 2019 - 31st March 2020 *

3425435

21. Total Number of Transactions by Loyalty Club Members**

** Including shut down stores and from all sale channel/s

21.a 1st April 2018 - 31st March 2019 *

454355

21.b 1st April 2019 - 31st March 2020 *

435455

22. Annual Expense on Loyalty Program (Rs Crore)

22.a 1st April 2018 - 31st March 2019 *

32442.00

INR

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22.b 1st April 2019 – 31st March 2020 *

234445.00

INR

QUALITATIVE PERFORMANCE (1st April 2019 – 31st March 2020)

Please describe the followings in not more than 150 words each as applicable :-

23. Name of Program:

RXI

24. Features of Program: *

RXI2

24. a Do you wish to upload any supporting document or share a video link?

No Upload Document Video Link

25. Business advantage of program: *

RXI

26. Customer Data Security *

RXI

26. a Do you wish to upload any supporting document or share a video link?

No Upload Document Video Link

DECLARATION:

I hereby agree:

- That the facts and figures stated in this Nomination together with the accompanying information is true and correct to the best of my knowledge. *
- To allow the organisers to retain the information provided by us. *
- To abide by the rules and regulations of the Awards. *

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To abide by the decision of the Jury, which will be final and conclusive. *

Name of person submitting form *

Nivisha

First

Sinha

Last

Designation *

Manager

Official email address *

nivisha.sinha@reedexpo.co.uk

A copy of the form will be sent to this email id.

Mobile Number *

+91 9560208618

Signature of person submitting form. *



Billing Details

Offline Payment (Cheque/ NEFT/RTGS/ Others):-

The Nomination Fees may be paid by:

#Cheque drawn in favour of "RELX IND PL - REED EXHIBITIONS ACC"

#Online transfer to our bank a/c:

A/c Name: RELX IND PL - REED EXHIBITIONS ACC

Bank Name: Citibank, First Floor, DLF Capitol Point, Kharak singh Marg, New Delhi 110001

Current a/c No: 0007050119

SWIFT Code: CITIINXBIBD

IFSC Code: CITI0000002

Please Note:-

- The nomination will not be considered complete without the receipt of payment.
- The nomination will be further considered for evaluation & assessment once the nomination fee has been received and confirmed.

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I agree with terms and conditions related to payment of nomination fee. *

How will you be paying the nomination fee. *

Online

Cheque

NEFT/RTGS

Billing & Invoice Details:

Company Name *

Reed Exhibitions India

Name of the concerned person to whom bill should be raised to:- *

Nivisha

First

Sinha

Last

GSTIN No. *

12345678

Bill to:- *

RXI

Street Address

Unit 3,4,5 Southern Park Building, D2, Saket

Address Line 2

New Delhi

City

New Delhi

State/Region/Province

110017

Postal / Zip Code

India

Country

Shipping Address same as above:-