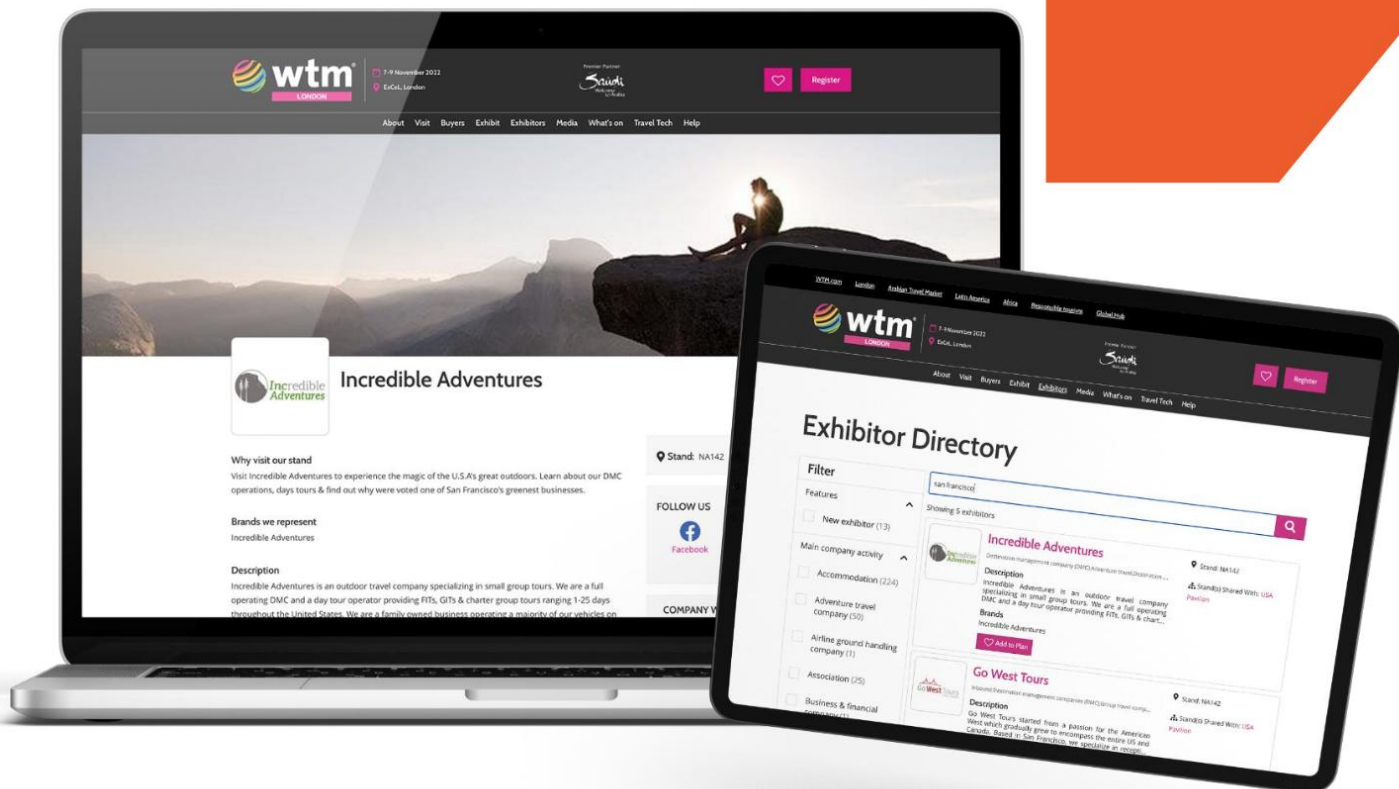


Exhibitor Directory Listing

Promotes your company, products and stand on the show website



Exhibitor Directory lists profile summaries and stand locations



Listings are clickable and open a detailed profile page with reasons to visit your stand



Fully complete your profile page to maximise visitor interest



Add photos, keywords, contacts and, social media details to your profile



Upgrade to a Premium listing for more visibility

Be seen at the show with Exhibitor Directory

Exhibitor Directory is your own profile page and product catalogue for attracting show visitors to your stand. It is the first place visitors look when planning a show visit.

Exhibitors should complete their listing and profile page as fully as possible to maximise engagement and attract more visitors. Exhibitor directory is fully searchable.

Track performance with Exhibitor Dashboard

Exhibitor Dashboard is a new tool from RX which allows exhibitors to see their profile performance in real time.

Do you want to see how many visitors viewed your profile? Or see if changing keywords will drive more interest? Exhibitor Directory works with Exhibitor Dashboard to give you data insights before, during and after the show.



In the business of building businesses

Premium Directory Listing

Standout from your competitors online and attract visitors at the show



Double height directory listing



Highly-visible Product Carousel



Logo on official show homepage



Top-place fixed in own Category

5x MORE CLICKS WITH SILVER

Start and stay ahead with Silver

Over 90% of show visitors plan their day using the exhibitor directory. Silver listings are double-height with premium branding.

Silver listings attract up to 5x* profile clicks, and therefore more visitors at the show. Ideal to support a new product launch or raise overall brand awareness.

10x MORE CLICKS WITH GOLD

Gold gets you maximum visibility

Adding category and show homepage sponsorship demonstrates clear thought leadership to show visitors.

Gold listings attract up to 10x* more clicks, which translates to more stand visitors at the show. The most confident way to deliver your message to the market.

Premium listings inventory is limited. Speak to your Account Manager for pricing and availability

* Up to 5x and 10x clicks refer to clicks within a profile, calculated across all 2022 RX shows



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